



2023 ACTIVITY REPORT

Reconciling humans and forests !



PLANETE URGENCE

GroupeSOS

RÉCONCILIER L'HUMAIN ET LA FORÊT

A photograph of a nursery bed filled with small green seedlings in black plastic mulch. A metal tag hangs from a thatched roof above the bed. The tag contains handwritten text. The background shows a lush green field with pink flowers and distant hills under a cloudy sky.

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SUMMARY

EDITORIAL



2023 was for the world a year under tension. Between megafires, wars, extreme in powers, droughts... in this crazy world, we could be among those who withdraw into themselves with their family, dreaming of a better world, elsewhere.

However, at Planète Urgence, in 2023, we were not one of those, and I wish that we would never be. We looked at the world as it is and worked for what it could be, by preserving forests and their biodiversity, where it is the most essential.

According to the numbers, we reached nearly 40 000 people, including students from 94 schools, because it all starts with awareness; 4,062,827 trees were planted on 3,756 hectares, 2,908 nurseries and reforesters were trained; a new project was also launched to restore Benin's sacred forests.

To accomplish this task, we did not do it alone, and this is perhaps our greatest success.

We did it together.

We did this with our partners and volunteers.

On the spot, 88 active partners receive support from

Planète Urgence and are accompanied daily, without substituting, without imposing through the support of skills and capacities, the contribution of legitimacy and trust, co-creation and co-implementation of various projects. The ScaleChanger study has further demonstrated that volunteering is a powerful tool for our partners. In 2023, nearly 225 volunteers signed up thanks to Planète Urgence. These are, I hope, 225 people who will commit themselves more deeply in their lives at the service of solidarity and impact for the planet.

And we also have done so, thanks to an ecosystem that exceeds us and encourages us more and more. Planète Urgence, is now a member of IUCN International, France Volontaires, and the Global Mangrove Alliance; actor of the UN Restoration Decades and stakeholder of the AFD Nature and Climate Committee and intervened at many major conferences and events. We have ambassadors, and volunteers who support, connect and communicate. We have renewed support from the SOS Group, our sponsors and our Steering Committee with personalities who honor us.

This year 2023 has not been easy. I think I have never felt so much institutional difficulties in our countries of intervention that slow down or hinder our projects. We will learn to live with it.

And it takes energy, patience, listening, serenity to work in association and really put oneself at the service of the impact and the general interest while difficulties sometimes pile up on our path. But whatever happens, we will continue to avoid them, at best to move forward.

This editorial is an opportunity to thank you, really, because the more hazardous the path, the more important it is to play collectively.

THANK YOU to each of you. THANK YOU for your trusts, your attentions even if you think them tiny, your contributions, your energy and

Amandine Hersant

Directrice Générale de Planète Urgence





PLANÉT'URGENCE

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SOME GOOD NEWS OF 2023 FOR OUR FORESTS

THE ENTRY INTO FORCE OF THE NEW EUROPEAN REGULATION AGAINST IMPORTED DEFORESTATION

In December 2022, the European Parliament passed a landmark agreement against deforestation. Published in the Official Journal of the EU on the 9 June of 2023, this ambitious regulation prohibits from the end of 2024 the placing on the market or exporting from the European market of products that have contributed to deforestation or forest degradation after 31 December of 2020.

This text obliges companies to prove that their products have not contributed to the deforestation if they wish to sell them in European markets.

Several products are concerned: coffee, cocoa, rubber, palm oil, soybeans, beef and wood, and their by-products such as leather, charcoal, paper, etc.

THE ARRIVAL OF PRESIDENT LULA IN BRAZIL

Upon his appointment, in January 2023, Brazil's new president, Luiz Inácio Lula da Silva, pledged to make preserving the environment and forests a priority. He had in particular announced "to fight for environment, indigenous rights and zero deforestation by 2030."

According to figures from the Brazilian Ministry of the Environment, 5,152 km² of forests were destroyed in the Brazilian Amazon in 2022, a 50% decrease compared to 2021.

HISTORIC VOTE PROTECTS AMAZON IN ECUADOR

On August 20, 2023, 59% of Ecuadorians voted in a referendum to stop exploitation of oil resources of one of the main natural reserves of the Amazon: Yasuni. It covers nearly one million hectares of rain and primary forests and is home to an exceptional biodiversity.

Defenders of the Amazon and many indigenous peoples hailed this "victory." This popular vote is also an interesting democratic tool to give back the decision-making capacity of the populations on their territory, the challenge is then to be able to actually implement it.

WHO ARE WE ?

Planète Urgence, an association of the SOS Group, is an NGO of international solidarity and development aid created in 2000 and recognized as a public utility.

Faced with the social and environmental challenges that are accelerating, the NGO is convinced that humans must be at the heart of the environmental solution and has therefore set itself the mission of strengthening women and men to preserve forests and biodiversity.

Through its volunteer and skills-building schemes, its awareness-raising activities and its forest conservation projects, its mission is to enable everyone. To be more involved in its development and that of its community, relying on forests and preserved biodiversity.

The NGO acts directly via its field teams on the three major tropical forest basins - the Amazon, the Congo Basin, and the Borneo-Mekong Basin - where deforestation is most intense, the most exceptional biodiversity and human vulnerabilities.

It also relies on the mobilization and commitment of citizens and especially employees via the Solidarity Leave®.

In two decades of actions, in more than 15 countries of intervention, Planète Urgence embraces a global, comprehensive and pragmatic approach to socio-environmental issues allowing the implementation of concrete projects in close proximity with local actors. This is why Planète Urgence works with NGOs already active on the ground, with a real knowledge of the needs on the spot.

Each project implemented by Planète Urgence thus responds to three areas of intervention:

- **Protecting endangered forests and biodiversity**
Because forests are the most effective carbon sinks and shelter from biodiversity
Planet Emergency protects them where they are most at risk.
- **Promoting the development of local communities**
Because the protection of forests and biodiversity must be done with those who cohabit with them, Planète Urgence acts with local communities and gives them the means for their development.
- **Raising awareness of the environment**
Because making women, men and the living in all its forms live in harmony cannot be achieved without changing looks and practices, Planète Urgence raises awareness of the environment.

TOGETHER WE ARE STRONGER !

Planète Urgence is committed to working in collaboration with multiple actors, in particular to ensure that its action is consistent with global challenges. The NGO is therefore involved in many networks such as:



Find out more :

- planete-urgence.org
- groupe-sos.org/structure/planete-urgence/

OUR MANIFESTO

Discover our Manifesto, a rallying cry for the preservation of forest ecosystems.

To respond to the climate emergency, rising inequality and the accelerated disappearance of biodiversity, forests have a key role to play. But to succeed in protecting them sustainably it is an ecosystem connection of the human with nature and the living that must be undertaken.

With this evolution, we reaffirm our dedication to the preservation and conservation of forests and biodiversity, where it is most urgent.

Since 2007, Planète Urgence has been providing a local and integrated response to pressures on fragile ecosystems. Over the years, our NGO has developed real expertise, which is why in the face of threats to our planet and humanity, we decided to focus mainly on the tripartite Preservation/ Restoration/ Enhancement of forest ecosystems.

Our mission remains unchanged: working hand in hand with local communities, partner organizations and governments to implement sustainable forest preservation initiatives, reforestation, awareness and equitable economic development.

[Discover our Manifesto in video](#)



Every day before our eyes unfolds the urgency of preserving the planet.

Urgency to fight against global warming, urgency to stop the disappearance of biodiversity, urgency to act for life, emergency to allow all women and men to live with dignity.

Faced with all these emergencies that are linked to each other, it is an ecosystem vision of the world that must prevail, it is a reconciliation that must be accomplished, it is a harmony that must be found.

In this chain, the forest is a fragile and powerful link. Fragile because if it disappears, it is the living and therefore also the human being who are threatened. Powerful because if we give humans the ability to protect it, to repair it, and to be sensitive to it again, it is the best weapon to act.

At Planète Urgence, we believe that the forest is a force, that it is a link, that it brings us together, that it puts us in a beneficial relationship over time, that the fight for its protection must inhabit us entirely, that it makes us grow as much by the resources it offers us as by the wonder it gives us.

Acting for the forest is to permanently reconcile the human with the planet.



PLANÈTE URGENCE

GroupeSOS

RÉCONCILIER L'HUMAIN ET LA FORÊT

OUR INTERVENTION ZONES

We all have limited time and resources to restore, repair and protect life, and especially forests. This means selecting priority intervention areas so as not to dilute efforts and increase our chances of having a quality impact.

Planète Urgence had already selected priority countries for intervention within its F.O.R.E.T strategy based on areas of deforestation, biodiversity hotspots and human vulnerabilities thanks to UN data. It is already present in the Amazon basin (Peru and Ecuador), the Congo basin (Cameroon - Benin) and Madagascar, Southeast Asia (Cambodia and Indonesia).

In 2023, the NGO also wanted to have a finer reading grid country by country. She called on Resilient Landscape, a branch of CIFOR-ICRAF dedicated to landscape investment projects, to help her collect and analyze all the data for Ecuador, Benin, Madagascar and Indonesia to identify priority areas for restoration. Resilient Landscapes mobilized current public knowledge, tools and expertise from 45 years of research at CIFOR-ICRAF, the world's leading organization dedicated to research on terrestrial natural capital

Stéphane Perrier, Global Leader of Resilient Landscapes, stresses that **“high-quality ambition project leaders are the best allies of science to promote investments in fact-based landscapes. Where the action is knowledge-based, the resulting investments increase their impact and reduce their risks. In a time of lack of funding for nature, when we cannot afford to invest poorly, this is critically important.”**

FOR EACH COUNTRY, THE STUDY HIGHLIGHTED :

- 1 Mapping of potential conservation or restoration areas based on biophysical elements, including priority ecosystems, biodiversity hotspots, protected areas, terrestrial forest and mangrove areas, and pressure on ecosystems and their state of degradation.
- 2 A presentation of the issues around these areas with the key characteristics of the main ecosystems identified, and the main pressures and degradation suffered by these ecosystems.
- 3 The projects and local actors identified, as well as the areas where the majority of conservation and restoration actions are concentrated to date.
- 4 The elements of prioritization of actions provided by the government, as well as an analysis of the issues safe and accessible areas.
- 5 Analyses on the importance of land tenure in the success of restoration and conservation projects in the country.

Planète Urgence wanted these studies to be made public free of charge for use by local authorities, civil society organizations, funders who wish to participate in the decade for the restoration of the UN of which Planète Urgence is an actor.

[Discover the results of the study](#)



STRONG EXPERTISE BY COUNTRY OF OPERATION IN 2022



Agroforestry



Wood energy



Climate



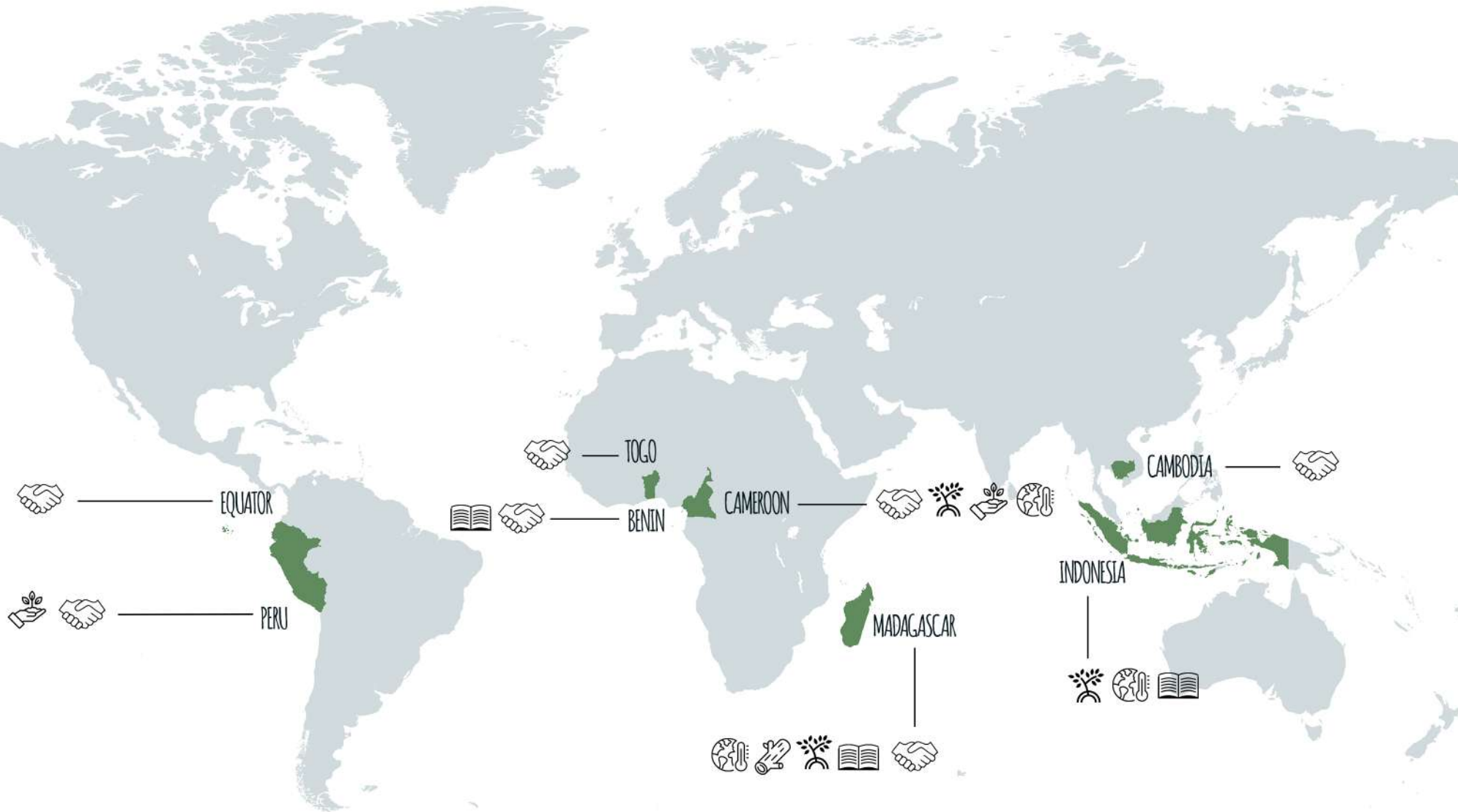
Mangroves



Strengthening capacities



Raising awareness



OUR IMPACT

Planète Urgence's mission is to reconcile humans and nature by strengthening communities so that they can live with dignity while protecting their environment. Among all the threatened environments, we chose to focus on forests. Our areas of intervention are thus chosen as much for their preservation issues as for human vulnerability, where the causes of deforestation are intimately linked to socio-economic issues. Our action must therefore integrate this complex relationship and adapt specifically to each context, which is reflected in our FO.RE. T: Forests, Resilience and Territory.

Our approach can be described as Forest Landscape Restoration (FLR) by its holistic and integrated approach, based on local development, reforestation and environmental awareness. It aims to put local actors at the centre of our interventions so that they are the sustainable drivers of development in their countries. The beneficiaries are thus the main stakeholder in all decisions and activities concerning them and we prioritize the transfer of funds and the implementation of projects to local associations, which we support and accompany.

OUR OBJECTIVE IS THEREFORE TO CONTRIBUTE TO SEVERAL HIGHLY INTERDEPENDENT IMPACTS:

- Support sustainable economic alternatives, adapted to local contexts, and compatible with the preservation of natural resources, lever of food security and resilience.

- Strengthen the knowledge and relationships of communities with their natural environments, their capacity to protect them and their power of governance, relying in particular on young people and women.

- Reduce deforestation factors and restore degraded areas by promoting endemic biodiversity and climate change mitigation and adaptation.

Through its action, Planète Urgence, has a direct and measurable impact on the 6 Sustainable Development Goals (SDGs) adopted by the United Nations.



— **12** PROJECTS — **8** COUNTRIES OF INTERVENTION — **88** LOCAL PARTNERS — **46 436** DIRECT BENEFICIARIES OF PROJECTS

FORESTS PRESERVATION

4 062 827

TREES PLANTS

3 756
hectares of forests

132
seed nurseries

SENZITIZATION TO THE ENVIRONMENT

20 869

sensitized children

904
trained teachers

94
partners schools

CAPACITY BUILDING

223
volunteers gone on mission

145 Congé Solidaire®

21 Mission Solidaire

30 Service Civique

27 VSI

610
people trained through volunteering

+ 2 129
hours of training completed

2 638
foresters formed

270
trained nurserymen





NOS PROJETS

P. 11 BENIN & MADAGASCAR
PLANÈTE ÉDUCATION

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BUILDING CAPACITY

PLANÈTE ÉDUCATION BENIN MADAGASCAR



Active project
since 2021

In Planète Urgence countries of intervention, environmental education is almost absent from official school programs in public primary schools. Raising awareness of environmental protection is a necessity on the African continent, in order to preserve the richest ecosystems and adapt communities to ongoing climate change. Much of it will go through the school that must prepare children to be responsible citizens in the world of tomorrow.

Planète Éducation supports teachers and children in key forest areas to integrate pedagogy and immersive workshops within schools, so that each child understands the issues and becomes an actor in his environment.

3 key activities in 2023

Implemented in partnership with YIMMA and MMAHARE

Construction of 4 boreholes to supply gardens and canteens in Benin.

Setting up “environment clubs” in some schools so that students can pass on knowledge about environmental protection to their classmates and parents.

1,500 trees planted in 18 partner schools in 2023 in Benin

Key Figures 2023



78
School partners in September
2023



476
formed teachers



12 004
sensitized children

The goal

Empower local educational actors to raise awareness and engage children in the protection of their environment, including climate, biodiversity and forests.

[Find out more on the project](#)



TEKOU Sinda Émile, teacher at the Kouandata public primary school in the Natitingou region of Benin

“Thanks to the Planète Éducation project, my school benefited from a large borehole to supply the vegetable garden and the school with water. We were also able to build a large fence to secure the school’s vegetable garden, obtain plastic waste collection equipment (wheelbarrow, rakes, gloves, metal trash, craft baskets etc.) and gardening (watering cans, hoes, cutters, pickaxes, gloves, seeds, etc.)”.

The Planète Éducation project contributes, on its own scale, to the achievement of the following Sustainable Development Goals:



GAPADOU BENIN



Active project
since 2023



Chiffres clés 2023



6
supported sacred forest
management committees



150 397
trees planted



60
hives made available to
beekeepers

Forms of conservation of natural resources and biodiversity in the world, sacred forests are protected areas based on the traditional endogenous beliefs of a sacred element residing within the forest. Benin has about 2,900 sacred forests.

With demographic pressure and the increase in the need for arable land for the extension of agriculture (development of the income sector such as cotton, etc.), the need for wood-energy (firewood and coal), in addition to extreme poverty in the villages, there is an acceleration in the exploitation and destruction of forest ecosystems

The goal

Contribute to the conservation and sustainable management of sacred forests in Bassila and Djougou.

Find out more on the project



3 key activities in 2023

Implemented in partnership with Bien Etre and Vie ONG

Planting of trees in and around sacred forests for communities and establishment of boundary «belts» in 2 forest.

Training beekeepers in beekeeping techniques and the manufacture of Kenyan hives.

Strengthening of organizational, institutional, technical and legislative capacities of local committees for the management of sacred forests in Bassila and Djougou.



BOURAIMA Nouhoun, forester Alédjo-Partago/Bassila

"With the GAPADOU project, I know how to prepare the ground, cut the stakes, measure the gaps, put the stakes, make the holes, transport, and put the seedlings in the ground carefully, how to protect them. I sincerely thank Welfare and Life NGO and Planète Urgence for this project."

The GAPADOU project contributes, on its own scale, to the achievement of the following Sustainable Development Goals:



CAMERR CAMEROON



Active project
since 2020

The coastal regions of Cameroon are subject to multiple human pressures resulting from the great economic attractiveness of the area. This situation significantly affects the forest ecosystems of the Cameroonian coast, natural resources and therefore the livelihoods of riparian communities.

Restoring mangrove ecosystems not only increases one of the world's leading carbon sinks, but also helps to rebuild a barrier against erosion and frequent flooding in the area, and a sanctuary for biodiversity and fisheries resources.

3 key activities in 2023

Implemented in partnership with CamECO, CWCS and WTG

Restoration of 200 hectares of mangroves.

Sensitization of local communities and schools to the protection of biodiversity and mangrove ecosystems.

Conduct a study to identify the most relevant AGR (income-generating activities) to fight against mangrove deforestation (improved smoking rooms and strengthening of agricultural sectors)

Key Figures 2023



360 000
trees planted



39
nurseries



886
direct beneficiaries of the
project

The goal

Support the restoration and sustainable management of mangroves, the protection of biodiversity and the strengthening of local resilience.

[Find out more on the project](#)



Litti Eyidi Christian, President of the Mbengué Dikoumé Community Forest

"In recent years, fish have become increasingly scarce. There is less and less wood to smoke fish because of the anarchic cutting of mangroves. The CAMERR Project brings hope to our community, because it allows us to reforest our mangroves and allows us to develop other economically profitable activities."

The CAMERR project contributes, at its scale, to the achievement of the following Sustainable Development Goals:



FARE CAMEROON



Active project
since 2013

The North Cameroon region composed of Sudano-Sahelian savannah ecosystems is under significant human and climatic pressure on its protected areas, including the Bénoué National Park. The degradation of ecosystems is mainly due to the expansion of agricultural land, desertification and intensification of droughts but also to the cutting of wood for local use.

The FARE project has been helping local communities in Northern Cameroon since 2019 to set up agroforestry plots, particularly thanks to the cashew tree (cashew tree). These plots increase their income, preserve soils and food crops, recreate forested areas favorable to biodiversity and fight against periods of drought.

3 key activities in 2023

Implemented in partnership with CERAf Nord

Conducting a market study to assess the situation of the anarcade sector.

First meeting of stakeholders in the cashew sector in the North Cameroon region.

Training of 35 nurserymen to obtain accreditation in sylviculture.

Key Figures 2023



246 415
trees planted



7 316
direct beneficiaries of the project



9
nurseries

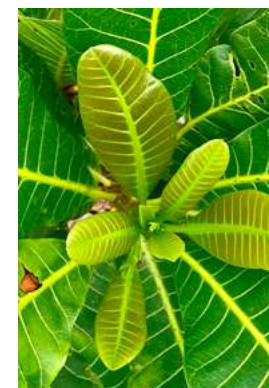
TAPGA Tchouplakreo, Responsible for the Bawan Central Nursery

"We used to eat only the apple and reject the nut. Now we understand that the apple is as useful as the nut. Cashew is the fruit that will perhaps lift us out of poverty. We need support for its valorization."

The goal

Support the restoration of degraded areas around the Bénoué National Park (PNB) and increase the resilience of ecosystems and riparian communities, through the reforestation of multiple-use trees and support for the emergence of the cashew industry

[Find out more on the project](#)



The FARE project contributes, at its scale, to the achievement of the following Sustainable Development Goals:



MAHAKAM INDONESIA



Active project
since 2013



Key Figures 2023



230 000
trees planted



1 272
direct beneficiaries of the
project



5
nurseries

The Indonesian rainforest alone is home to ¼ of the world's mangroves and is even identified as a key forest for global climate regulation. Mangroves have exceptional carbon storage capacities, are home to endangered species (such as the nasal monkey) and act as natural barriers to extreme events.

However, the installation of unsustainable aquaculture ponds in the Mahakam Delta and Adang Bay has degraded nearly 70% of the mangrove ecosystem and significantly reduced the marine resources of the area. It is all the more necessary to find more sustainable solutions, because 90% of the local population of the region depends on these fishing activities.

3 key activities in 2023

Implemented in partnership with YML and POKJA PESSISIR

Sensitization with 49 teachers who participated in environmental education workshops. 928 children and adults were sensitized on waste management, mangrove preservation and primate protection.

Deployment of income-generating activities: 3 new groups of women have been created and focus on fishing and coastal food products.

Restoration of forest ecosystems by planting 230,000 trees in riparian areas, beaches and pisciculture ponds to restore nasal monkey habitat.

Rahmat - Logging manager in Tanjung Limau, Mahakam Delta

"I am excited to be part of this project because I know that planting mangroves will protect our homes from high winds and high tides. I live near a beach and, in the past, our village was damaged by the north wind (which blows every year from December to February). We don't want this bad experience to happen again."

The goal

Contribute to the sustainable restoration of the mangrove ecosystem in the Mahakam Delta by reducing the vulnerability of communities to the effects of climate change

[Find out more on the project](#)



The MAHAKAM project contributes, on its scale, to the achievement of the following Sustainable Development Goals:



MERCI INDONESIA



Active project
since 2020

Ujung Kulon National Park (UKNP), located on the island of Java, Indonesia, is increasingly vulnerable to volcanic eruptions, earthquakes, tsunamis and intensified natural disasters. This vulnerability is increased by the massive degradation of mangroves linked to human activities.

These mangroves, essential for fishermen and the fight against coastal erosion, are also the natural habitat of the Java rhino. There are currently only 74 individuals, making this mammal the most critically endangered on the planet.

The goal

Contribute to the restoration of the mangrove ecosystems of Ujung Kulon National Park and its periphery, as well as to the conservation of its fauna, notably through the preservation of the habitat of the Javan rhino.

[Find out more on the project](#)



3 key activities in 2023

Implemented in partnership with Alabama

Sensitization of 4,190 schoolchildren to the preservation of mangroves and its biodiversity, especially on the occasion of the International Day of Mangroves and Rhinos.

Ecosystem restoration: planting mangroves and other coastal species in the park and its periphery to increase the ecological and economic resilience of communities.

Training of 40 foresters and 8 nurserymen in order to establish sustainable management of coastal areas and its natural resources.



Key Figures 2023



200 000
trees planted



4 949
direct beneficiaries of the
project



5
nurseries

Mr. M FAHRUROJI, mangrove planter and beneficiary of the MERCI project

"The mangrove planting activities in our village are very good and the community is starting to feel the benefits. As a village directly overlooking the sea, our settlements and farmland are vulnerable to tidal waves. In addition, this region is also prone to earthquakes and tsunamis. We hope the mangroves can thrive and protect our village. That is why we are ready to take care of them."

The MERCI project contributes, at its scale, to the achievement of the following Sustainable Development Goals:



DIABE MADAGASCAR



Active project
since 2020

The project operates in the regions of Analamanga, Itasy and Alaotra Mangoro, located near the capital of Madagascar, where more than 90% of households depend on wood energy (coal and firewood) for cooking their food.

Wood energy is the first source of domestic energy in Madagascar and represents a significant expenditure in the household budget and is at the origin of a massive deforestation of natural forests and/ or surrounding plantations, requiring an increase in the availability of wood-energy and the diffusion of improved yield alternatives in the area.

The goal

Contribute to the sustainable improvement of incomes and food and nutrition security of rural households, actors and beneficiaries of the wood-energy sector, in particular women and children, and the preservation of the natural environment in the peri-urban area of Antananarivo.

[Find out more on the project](#)



3 key activities in 2023

Implemented in partnership with IM, CIRAD and Partage

Distribution of more economical charcoal and firewood fireplaces to reduce the consumption of wood-energy in urban and rural households, thus reducing pressures on forests.

Training of 81 nurserymen for the production of seedlings.

Awareness of the adoption of better carbonisation techniques to improve the yield and quality of coal produced



Key Figures 2023



269 157
trees planted



25 175
improved coal stoves
produced



604
coal workers trained in
improved carbonisation
techniques

Stéphanie Nania Sarobidy, Coal mining in the municipality of Morarano Gara

"Since applying the enhanced carbonization techniques that the project has taught me, I have produced 18 to 20 bags of coal, compared to 13 to 15 previously. This extra income allowed me to buy a solar kit for home lighting and thus allow my children to revise and do their homework in good conditions in the evening."

The DIABE project contributes, at its scale, to the achievement of the following Sustainable Development Goals:



MOSOTRY MADAGASCAR



**Active project
since 2022**

Mangroves on the coast of the Rural Municipality of Analalava are exploited for coal production and as timber. This irrational overexploitation harms the reproduction balance of crustaceans and more generally of local biodiversity.

Moreover, the adoption of inadequate fishing techniques has led to a significant decline in fisheries resources. Moreover, being far from the big cities, fishermen are forced to comply with the prices set by collectors, which often remain very low, compared to the efforts and fishing times they allocate.

The goal

Sustainably restore mangroves and support the development of local economic sectors, in order to address the food insecurity of fishing communities related to mangrove destruction.

[Find out more on the project](#)



3 key activities in 2023

Implemented in partnership with la Direction Régionale de l'Environnement et du Développement Durable de la Région Sofia (DREDD)

Development of 4 Income Generating Activities (AGR): the project provided technical and material support for the development of beekeeping, poultry farming, the processing of fishery products and the growing of crabs, alongside 127 beneficiaries.

First restoration campaign of mangroves (18 hectares), wood-energy (28 hectares) and agroforestry (15 hectares).

Training of 7 nurserymen and 859 foresters to enable more sustainable territorial management and produce new plantations.



Key Figures 2023



224 000
trees planted



4 139
direct beneficiaries of the project



4
nurseries

MAHAVANONA Arnould, President VOI Ambarijebby East

"The natural resources of our village are exposed to major threats due to illegal exploitation of mangrove wood and the use of non-regulatory fishing equipment. The support of Planète Urgence has given us confidence and hope for the sustainable management of our resources."

The MOSOTRY project contributes, at its scale, to the achievement of the following Sustainable Development Goals:



TAPIA MADAGASCAR



Active project
since 2013



Key Figures 2023



2 353 651
trees planted



59
nurseries



584
direct beneficiaries of the project

In the Itasy region, the forests of Tapia (endemic tree) provide resources on which the local basic communities (also called VOI - Vondron'Olona Ifotony) depend, to whom the Malagasy State has delegated management.

This ecosystem contains in particular a species of endemic wild silk worms, whose silk cocoons are traditionally used for making textile crafts.

Today, the massive destruction of Tapia's forests and their overexploitation, especially for wood-energy needs and for agriculture, threaten the biodiversity of these ecosystems. The VOI, managers of these resources, lack the means (technical, material, financial) to ensure the monitoring of proximity and the application of sustainable management rules. Added to this is the demographic pressure and rural poverty that causes local communities to turn to the remaining forests to improve their daily livelihoods.

3 key activities in 2023

Implemented in partnership with SAHA and les VOI

Training of 2,315 VOI (grassroots local community) members on forest landscape restoration.

Training of 107 teachers in environmental education.

Sensitizing 2,672 students in 20 schools to the preservation of Tapia's endemic forests and climate change.

Jean Émile, VOI Chair

"Before, environmental education was neglected by students. But now they know the importance of tapia forests. Students understand the need to protect the forest and the environment."

The goal

Strengthen technical, methodological and economic resilience capacities, as well as women's participation in governance within grassroots local communities or VOI for sustainable natural resource management.

Find out more on the project



The TAPIA project contributes, at its scale, to the achievement of the following Sustainable Development Goals:



CUISCAF PERU



Active project
since 2022



Key Figures 2023



76 000
trees planted



2
nurseries



137
direct beneficiaries of the
project

Peru has the second largest area of Amazon rainforest in the world, and the fourth largest area of rainforest. It is one of the most biodiverse countries on the planet.

However, Peruvian biodiversity is strongly threatened by deforestation, particularly in the Amazonas and San Martin regions in the north, for the benefit of agriculture and mainly the cultivation and export of coffee. Agricultural practices, including the use of chemical fertilizers or the planting of invasive species, contribute significantly to ecosystem degradation.

3 key activities in 2023

Implemented in partnership with ECOAN

Creation of a new nursery in El Porvenir, with a production capacity of up to 60,000 plants.

Organisation of an environmental awareness workshop for 21 children from the Cuispes school.

Contribution to the decision of the community of Cuispes to begin the process of creating a private conservation area to protect 500 hectares of forest.

Reiner Chasquibol Rojas – member of the Peasant Community of Cuispes

“Previously, our community did not have the support of an NGO. Thanks to Planète Urgence and ECOAN we now have quality coffee plants and fruit trees.”

The goal

Preserve forests and biodiversity while supporting farmers in the municipality of Cuispes by setting up a coffee grown in agroforestry mainly under the canopy to offer a sustainable alternative to agriculture and extensive livestock farming while contributing to improve incomes.

Find out more on the project



The CUISCAF project contributes, on its scale, to the achievement of the following Sustainable Development Goals:



VOLUNTEERING CAPACITY BUILDING

Volunteering is a very powerful tool to support the capacity building of civil society organizations in our countries of intervention. The positive effects of each system are numerous: both on the local partners who welcome the volunteers, on the local populations, but also on the volunteer himself. The complementarity of volunteering is a real strength at Planète Urgence, it makes it possible to provide a response as close as possible to the needs expressed by local associations.

PLANÈTE URGENCE OFFERS VARIOUS VOLUNTARY SCHEMES, NAMELY:

Solidarity Leave®

2 weeks

The Solidarity Leave® is a system created by Planète Urgence in 2000 that allows employees of our partner companies to engage in international volunteer missions lasting two weeks on their leave time.

Solidarity Mission

2 weeks

Unlike Solidarity Leave®, volunteers who leave as part of a Solidarity Mission finance their own mission of an equivalent duration.

Civic Service

6 months to 1 year

The Civic Service is a government system that allows young people aged 18 to 25 to go on mission in France or abroad. Civic Service volunteers support our partners for periods ranging from 6 to 12 months. The role of the volunteer in Civic Service is to offer support to local teams without replacing them and without having responsibilities within the structure.

E-volunteering

2 weeks to weeks

These are 100% online volunteering assignments. This system makes it possible to connect volunteers and partners in the context of training missions, strategic coaching or tool creation.

Volunteering of International Solidarity

1 to 2 years

VSI's missions, supervised by the Ministry of Europe and Foreign Affairs, allow individuals with key skills to engage on international missions

OUR KEY MOMENTS OF THE YEAR

- **Conducted a study with ScaleChanger** to measure the impact of Leave for Solidarity®. We asked all our volunteers who left since 2019, our local partners, as well as our corporate sponsors. The results show that this device is a powerful tool for international solidarity.
- **Review all our biodiversity missions** to ensure their positive impact.
- **In-person resumption of initial training** for short missions (Solidarity Leave® and Solidarity Mission).



Part of the PAD (Préparation au Départ) on 11 and 12 May 2023, in the presence of the founder of Solidarity Leave®, Hervé Dubois.

"I was able to adapt gradually, which gave me the opportunity to be autonomous and proactive. I am very proud of myself. It's a very rewarding experience both personally and professionally."

Perette, Civic Service Volunteer in Cameroon

Key Figures 2023



223
volunteers mobilized



21
Preparation for Departure
training sessions (including 3 in
English)



15
country hosting volunteers

SINCE 2000

- 11,111 volunteers went on a mission with Planète Urgence, all systems included
- 8,973 volunteers left with company support



OUR HIGHLIGHTS

EVENTS

The Month of Corporate



In 2021, Planète Urgence created the Corporate Volunteering Month to introduce employees and HRD-DRSE to this innovative commitment system.

The 2023 edition was an opportunity to highlight the Solidarity Leave® to businesses and the general public. To do this, we have created several media.



A colorful infographic

In collaboration with Sophie Amisse, an illustration of talent, to learn more about Solidarity Leave® and discover the volunteer's journey at each stage: before, during and after his mission.



Inspiring podcasts

Corporate Volunteering Month in October 2023 was marked by a special series of podcasts in partnership with the NGO Planète Urgence. These podcasts highlighted four inspiring volunteer stories, each illustrating the benefits of Corporate Volunteering and Leave®

[Listen to some episodes](#)



The volunteers of Planète Urgence also mobilized strongly during the second edition of the challenge #partage tonvolontariat on social networks, with the sharing of dozens of testimonies.

The world's forests invite themselves to Paris



For the fall of 2023, the team had the opportunity to meet partly in Paris, with the arrival of representatives of all the countries of intervention - a week rich in exchanges and reflections!

- Meetings with our partners, journalists and patrons;
- Strategic reflection workshops on our projects;
- Preparation of the 2024 Roadmap;
- Collective reflection on greater empowerment of national delegations;
- A 2-day green seminar combining training, a walk in the forest and moments of conviviality

Podcasts Baleine sous Gravillon x Planète Urgence

Planète Urgence has conducted a series of interviews for «Combats» by Baleine sous Gravillon, a podcast that highlights those who are committed to defending life, the environment, animals and the planet on a daily basis. Our 6 national delegates answered Marc Mortelmans' questions to discover the context and issues on forests in our countries of intervention.



[Listen to some episodes](#)

OUR HIGHLIGHTS

Our campaigns

We all said later. What if we acted instead?



Planète Urgence launched a campaign around the International Day of Forests in March 2023 to highlight the importance of preserving these ecosystems and the solutions that exist to reverse the trend.

This campaign was carried out with the help of ISCOM Lille students as part of a challenge. A big thank you to Charlotte, Maelys, Louise, Raphaël, Arthur and all the participating students for their work!

[Check out the campaign video](#)



Support from the music group Tryo

As part of its campaign, Planète Urgence received the precious support of the members of the music group Tryo, allowing our team of ambassadors to be present on 4 dates of the tour (Villeparisis, Blois, Vitrolles, Aulnay-sous-Bois). The opportunity to introduce the NGO to those present, raise awareness and collect donations.



Because today's children are tomorrow's adults.

In September 2023, on the occasion of the start of the school year, this campaign highlighted our project to raise awareness of the environment among the youngest: Planète Éducation. The goal: to collect donations to finance this program in our partner schools in Benin and Madagascar and strengthen the idea that children are the actors of the world of tomorrow.

Hope-makers

Our year-end campaign is THE highlight of Planète Urgence collection. In 2023, our year-end campaign focused on mobilizing the collective through the community of "Planteurs d'espoirs". We have highlighted all the actors, donors, beneficiaries and partners on the ground and highlighted the diversity of actions and faces behind each of our projects. More than 87,000 euros were collected over this period, representing 40% of the annual collection.





P. 26 **SPONSORSHIP
PARTNERS**

P. 27 **INSTITUTIONAL
PARTNERS**

P. 29 **VOLUNTEERS,
AMBASSADORS,
BÉNÉVOLES**

P. 29 **GODMOTHERS**

P. 30 **DONORS**

SPONSORSHIP PARTNERS

In 2023, our greatest strength was the collective, thanks to the commitments of our corporate sponsors and their employees with whom we were able to strengthen our action on the ground with communities but also biodiversity and forests.

A BIG THANK YOU FOR ALL THESE CONTRIBUTIONS! We are really proud of our sponsorship community .

In 2023, 128 organizations chose to make a donation or hire their employees!

2023 was an innovative year for Planète Urgence. We benefited from an innovative financing: the Sustainability Linked Loans with the retrocession of a bonus or penalty according to the achievement of ESG criteria engaging for the sponsoring company, and for the benefit of the CUISCAF project in Peru for a period of 5 years. Thanks to this partner, we were also able to present this innovative device, during an exchange morning in the presence of members of the French Association of Corporate Treasurers.

In order to strengthen actions on the ground, to enable employees of European companies to carry out an impact mission and to move towards an internationalization of funding sources, Planète Urgence has become a member of Transnational Giving Europe. This membership allowed us to receive financial donations from European companies, while allowing them to keep the tax advantage in their country of residence.

2023 is also 28 new companies that joined the patron community of Planète Urgence. Especially thanks to our mediators such as the 1% for the Planet which allowed us to obtain funding from Caudalie for our project MAHAKAM in Indonesia.

It is also new partnerships for Leave Solidarity with for example Auchan

«In 2023, Auchan Retail offered its employees the first assignments through a highly successful call for applications! We look forward to continuing this initiative that demonstrates our commitment to climate and biodiversity by enabling our employees to enjoy these unique experiences.»

FIELD VISIT



Because transparency and trust must be a reality with our sponsors, Planète Urgence organized for the first time, a field visit to Madagascar in April 2023 with business leaders of the Rosée Cosmétiques and Le Petit Vapoteur. On the program: visit of projects conducted in the field and meeting with local teams. This field visit strengthened the links between the structures by showing all the action that is carried out on the ground with its successes and challenges.

Primary private funders



INSTITUTIONAL PARTNERS

We would like to express our deep gratitude to our valued public financial partners, whose support has been essential to achieving our mission. Through their ongoing commitment, we have been able to deliver projects and initiatives that have had a significant impact on the environment and local communities.

Aware of the importance of having a multi-stakeholder approach in our projects, we are delighted to announce that in 2023 several public structures have renewed their confidence in our activities. Thanks to them, it is not only a financial support but a real contribution to the institutional recognition of the importance of our mission.

Bilateral partners



Since 2015, Planète Urgence has been working closely with the Ministry of Europe and Foreign Affairs (MEAE), notably in the deployment of the International Solidarity Volunteer. This collaboration has been strengthened since 2021 through the Volunteering of Exchanges and Skills, thus supporting volunteer associations wishing to mobilize new audiences in voluntary missions, including employees, active and retired.



We warmly thank AFD for co-financing two important projects: TAPIA (Madagascar) since July 2022 and Planète Education (Benin) since August 2023. These funds ensure the deployment of major conservation and environmental awareness projects in two key territories



Finally, the Civic Service Agency supports the deployment of Civic Service volunteers in France and internationally. This collaboration is key to ensuring the commitment of volunteers internationally so that everyone can use their potential for a living forest.

Multilateral partner



The European Union has been funding Planète Urgence as the leader of a consortium in Madagascar as part of the DIABE project since the end of 2020, aimed at promoting sustainable and ambitious wood energy management in Madagascar.

French local authorities

The local authorities of Rennes and Nantes have maintained their support for our NGO, committing their employees to the deployment of our activities via the Congé Solidaire® scheme.

We express our deep gratitude to our institutional partners for their trust, financial support and continued commitment against the decline of biodiversity and deforestation, we are determined to continue this vital effort. Thank you!



CULTIVATE COLLECTIVE KNOWLEDGE

OUR COMMITMENT TO ALLIANCES

In 2023, Planète Urgence reached a new milestone by joining several prestigious international networks, thus consolidating our commitment to collaboration and expertise sharing.

These alliances are dynamic platforms where the convergence of skills and perspectives breaks down the barriers of silo approaches. By promoting the exchange of good practices and knowledge, they provide an environment conducive to innovation and creativity. Through them, we are strengthening our ability to act in a more effective and coordinated way.

This commitment of Planète Urgence testifies to our willingness to actively contribute to the mutual enrichment of the actors of the preservation of the environment. We are joining forces to address the complex challenges we face and help build a more sustainable and inclusive future for all.

Expertise Preservation and restoration of the environment



Global Mangrove Alliance (GMA)

In 2023 Planète Urgence joined the GMA. The goal is to capitalize on the expertise of everyone to reduce destruction, improve restoration and double mangrove protection.



International Union for Conservation of Nature (IUCN): Uniting for Life and Livelihoods

This year, Planète Urgence joined IUCN, made up of more than 1,400 government and civil society organizations and 15,000 experts, and is the global authority structure for the status of the natural world and the measures necessary to safeguard it.



United Nations Decade for Ecosystem Restoration

Our inclusion in the United Nations Decade aims to gain expertise; notably through the sharing of good practices with other committed actors; to improve the impact and quality of our projects in the field.

Expertise Awareness of the environment

Education Coalition: Mobilizing for the right to education for all.



Planète Urgence is an active member of the Education Coalition, whose objective is to promote access to education for sustainable development for all. Since 2023, she has become a member of the Administration Committee of the structure. This place allows him to highlight the theme of «Education and environmental challenges».

Expertise Capacity Building

France Volontaires: Develop and promote international volunteering for exchange and solidarity.



Since June 2021, Planète Urgence and France Volontaires have concluded a partnership aimed at strengthening their collaboration around a common vision of volunteering, a capacity building tool for greater impact.

VOLUNTEERS, AMBASSADORS

Planète Urgence is supported by a network of volunteers, former and former volunteers transformed by their missions with Planète Urgence partners, who are keen to share their experience and make Planète Urgence known in their personal or professional entourage.

The actions of the Planète Solidaire network

The network of ambassadors of the association named «Planète Solidaire» is long-term and meets every month. Ambassadors, volunteers or members are working to support the Planète Urgence team in its mission, but also to improve the visibility of the association throughout the territory.

In 2023, a dozen local events marked the year such as the animation of the Run for Planet races, the presentation of children's stories in bookstores, the projection of a film followed by a debate, Awareness-raising sessions in schools and activities during the La Gacilly photo festival – whose theme in 2023 was “nature as a legacy”.

Beyond the animations, each ambassador is invited to contribute according to his skills and appetite.

- Animate the Climate Fresco
- Act as a reference in partner companies
- Sponsor new volunteers
- Animate talking groups
- Participate in the Planète Urgence strategy
- Develop new partnership relationships
- Support specific tasks (translations, accounting, strategy, etc.)
- Relay the news of the association and disseminate the donation campaigns

GODMOTHERS

In addition to Ambassadors and committed volunteers, Planète Urgence has the chance to count on its two godmothers: Alice Modolo and Cyrielle Hariel.



Alice Modolo - freediver, vice-champion of the world



Cyrielle Hariel - impact journalist, presenter of the show «Objectif Raison d'être» on BFM Business

Key figures of 2023 :

50 volunteers within the network of Planète Solidaire ambassadors, of which nearly twenty joined the network in 2023

8 monthly video network meetings



DONORS

Giving to Planète Urgence is effectively supporting projects aimed at preserving endangered forests and biodiversity. It is also the best way to protect and support local communities in the fight against deforestation and ensure that they maintain diversified livelihoods.

Whether you are a one-time or regular donor, directly or through our partners, your generosity is essential both to the implementation of our projects and to the support of the teams in the field. We are proud to have benefited from increased support with more than 7% of general public donations compared to 2022, thus contributing up to 8% to the overall fundraising of Planète Urgence. This is thanks to the support of regular donors who give us a very valuable guarantee of funding for our NGO.

It is therefore with gratitude that we thank each and everyone of the donors of Planète Urgence who contributed, on their scale, to the projects of Planète Urgence in 2023.

PUBLIC GENEROSITY IN NUMBERS

- **2 336** donors active in 2023
- **260 873€** from the generosity of individual donors
- **3 campaigns** full of awareness and fundraising success

**WANT TO ACT WITH US IN 2024 FOR FORESTS, CLIMATE,
BIODIVERSITY AND INTERNATIONAL SOLIDARITY?**

(and yes, there is all this in a gift Planet Emergency!)



In 2024, choosing to make a donation in favor of the actions of Planète Urgence means acting from France for a more supportive and sustainable world and a respected environment.

Each donation allows you to benefit from a tax reduction of 66% of the amount of your support.



-
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OUR GOVERNANCE

Our team

Planète Urgence has a headquarters in Paris and six national delegations with local teams around the world: in Benin, Cambodia, Cameroon, Ecuador, Indonesia and Madagascar.

In 2023, the team had 103 employees

19 at the Paris headquarters



1 in Cambodia



5 in Benin



58 in Madagascar



2 in Ecuador



5 in Cameroon



13 in Indonesia

The national delegations of Planète Urgence are composed of different types of professions.

The first is project expertise, with functions of project management, technical expertise in forestry, capacity building of local partners or volunteer management.

The second is a technical expertise, with employees who are daily on the forest lands to ensure the quality of the implementation of projects.

Support functions are also present, with profiles in charge of finance, communication or administrative and logistics management.

An independent structure in Indonesia

Planète Urgence has the will to empower its local teams more and more to give more leadership, decision-making and development capacity to the local while benefiting from the ongoing support of Planète Urgence headquarters. The transition has been underway for several years and has accelerated in Indonesia where Planète Urgence has created a local foundation “Yayasan Planet Urgensi”. This structure now has an independent board composed of Professor Daddy, mangrove and soil expert and representative of the State of Kalimantan at the COP Climate; de Tungull Butar, mangrove restoration expert and employee of the German landlord GIZ and our managing director Amandine Hersant.

Our policy committee

Planète Urgence gathers every 6 months an advisory committee to gather opinions and advice on the development of the NGO and the quality of its intervention. It is composed of members representing institutions, the world of education and business, as well as thematic experts on climate, international solidarity or volunteering.

2023 ended with a change of Chairman and Steering Committee.

[Discover our new steering committee](#)



The SOS Group, founded in 1984 during the “AIDS years”, is a major associative player in social cohesion, in France and around the world.

The SOS Group operates mainly in the fields of solidarity, youth, health and seniors, by managing establishments intended for marginalized people, as well as nurseries, hospitals and associative nursing homes open to all, guided by the belief that these fields should not be driven by profit.

Aware that exclusions take various forms, the SOS Group also acts in the areas of ecological transition, territorial exclusions, sustainable businesses and culture for all.

The SOS Group also occupies a leading position in the field of integration through employment. It offers an opportunity to people in precarious situations by allowing them to access a contract or training within its structures.

With 22,000 employees and its field expertise, the SOS Group regularly takes positions on social and environmental issues.

At this stage, there are no associations comparable in terms of size, scope and diversity of interventions.

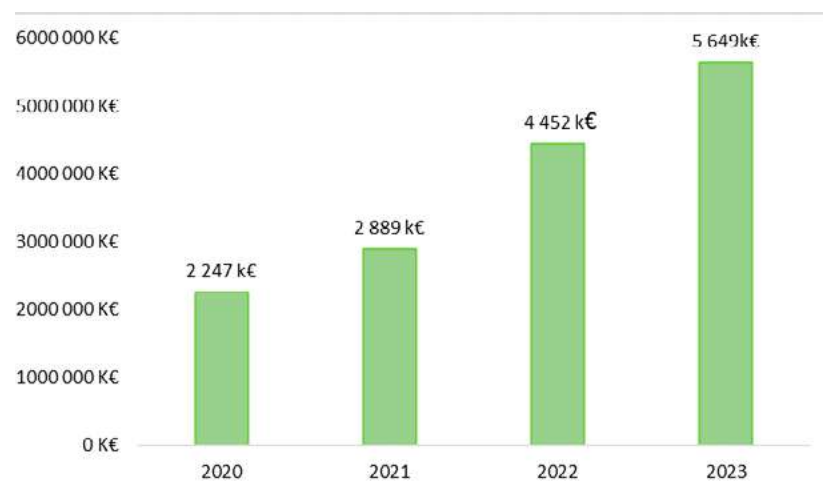
FINANCIAL REPORT

The results for 2023 are positive for Planète Urgence. Growth is sustained on all activities and on all our fundraising channels, and allows us to end the year in balance and with a budget in employment and excluding dedicated funds of €5,649 thousand, i.e. growth of 27 % since 2022.

The volume of activity is growing strongly, and confirms the positive dynamics of the NGO.

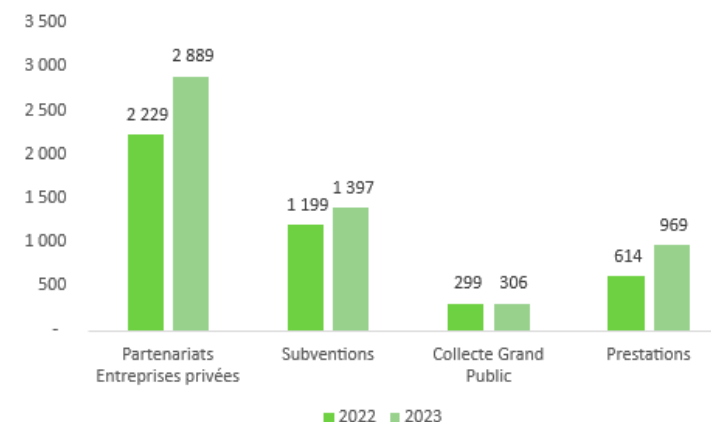
The 2023 functional budget of Planète Urgence amounts to €5,649 thousand in uses and excluding dedicated funds, an increase of 27% between 2022 and 2023. This growth is cumulative with the growth of 54% observed between 2021 and 2022. All these are therefore €3.4 million in budget growth since 2020. These figures confirm the post-covid growth dynamic of the NGO.

Graph 1: NGO jobs, excluding dedicated funds, have seen strong growth since 2020



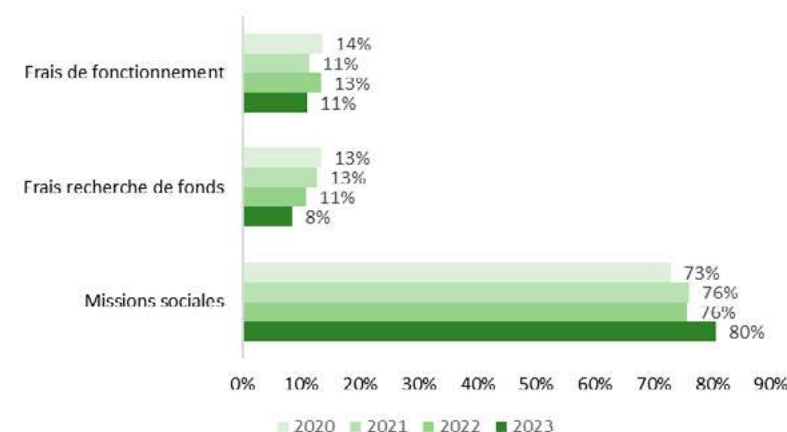
The growth of the NGO's budget is possible thanks to an increase in resources from all funding channels. Private sponsorship, which remains Planète Urgence's largest source of funding, is increasing by 32% for the 2023 financial year, thanks to the support of corporate sponsors and donor foundations. Funding contributions institutional assets also increased by 15%, and now represent €1,397 thousand. Fundraising from the public increases by 15% year-on-year. Finally, the provision of services is growing by 58% over the year 2023, and we invoice €982 thousand over the financial year, mainly for our carbon projects.

Graph 2: Overall budget 2022-2023 by source of fundings



Planète Urgence increases the share of its budget allocated to its social mission. Thanks to economies of scale, budgetary control of operating costs and strong growth of projects on the ground, Planète Urgence increases from 76% to more than 80% of its budget allocated to its social missions. The share allocated to operating and collection costs decreases from 24% to 19%. In 2023, project budgets in all Planète Urgence intervention areas are growing.

Graph 3: Distribution of Planète Urgence jobs, between 2020 and 2023



PRESIDENT'S WORD

The new slogan of Planète Urgence, «Reconciling humans and the forest», perfectly summarizes its action.

We often hear that the social and environmental are closely linked. Interdependent. Planète Urgence embodies it on a daily basis.

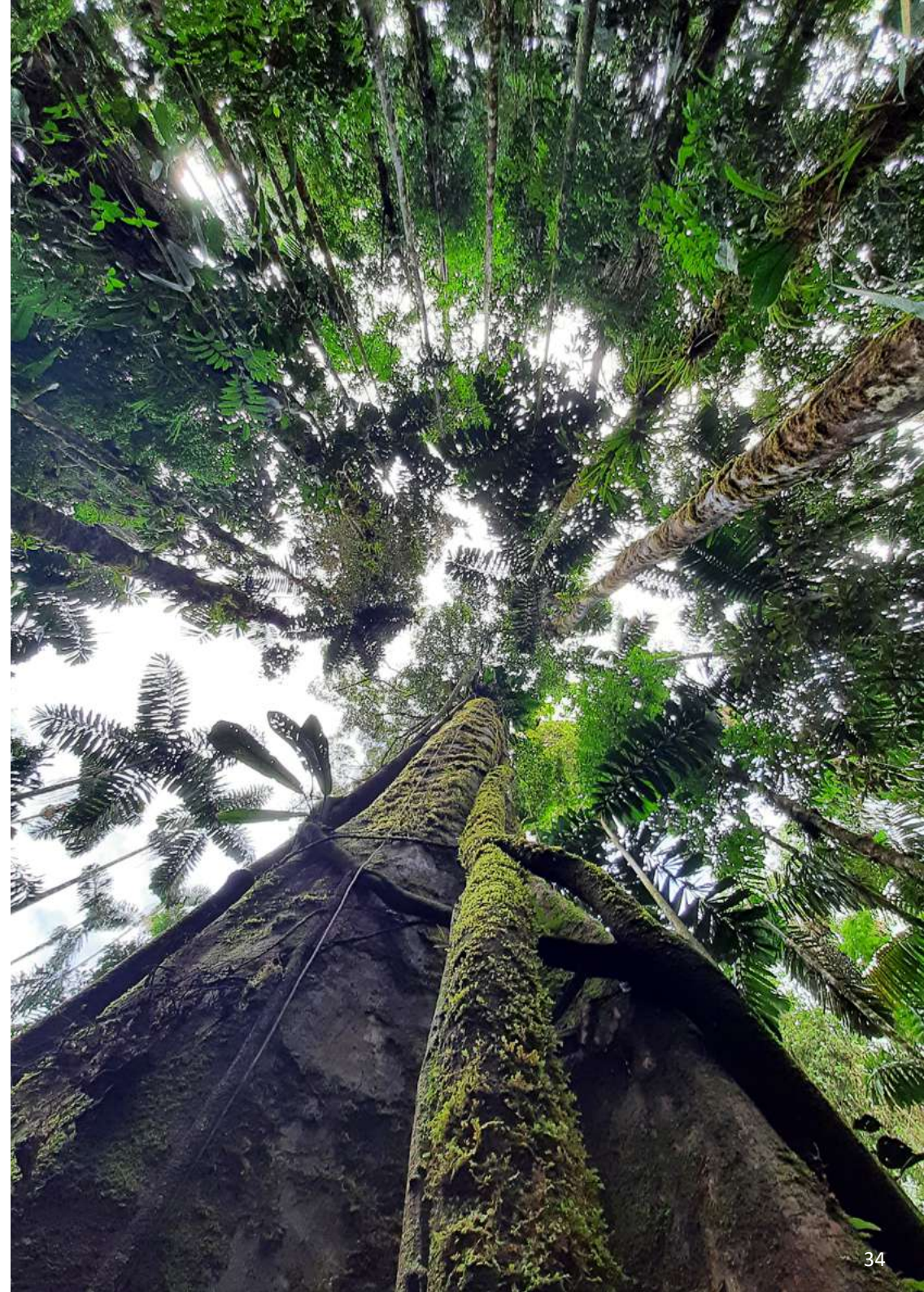
What will nature become if humans do not reconnect urgently? What will we become unnatural? We know the answer. And yet we are constantly destroying our environment.

Forests are vital: they form ecosystems that protect and nourish humans, and preserve the climate. Carbon sinks are a major challenge in the face of climate change.

An NGO itself in the form of an extraordinary ecosystem: we see with this activity report how much each element - permanent team, volunteers, volunteers, ambassadors, sponsors, donors, steering committee, partners... - plays an indispensable role in its crucial mission.

And what I particularly like about this environmental association is that it fights with, by and for local communities. Humans and nature, hand in hand.

Nicolas Froissard







PLANETE URGENCE

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Planète Urgence is an association of
the SOS Group.

GroupeSOS
Entreprendre au profit de tous