

2024 ACTIVITY REPORT

Reconciling People and Forests



PLANETE URGENCE

GroupeSOS







PLANÈTE URGENCE

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EDITO

When we look at the environmental and solidarity backlash of 2025, we realize that 2024 was not such a bad year after all. Yet, it had already shown clear signs of disengagement: the rise of extremist parties driven by a binary worldview; the dismantling and suspension of key deforestation laws in France and Europe; the spread of ecosystem-destroying projects for market interests; techno-solutionism backed by the rise of AI as a near-deity... The old world is resisting, throwing all its weight behind maintaining economic development that benefits only part of the global population.

However, this world is unsustainable. Even if scientists, social entrepreneurs, and civil society actors are silenced, marginalized, discredited, or underfunded... the more we cross the planetary boundaries, the more we endanger humanity's ability to live happily and in harmony on this Earth ecosystem.

Planète Urgence must therefore adapt to this new context and continue to act in the most fair, useful, and sustainable way possible—no matter the headwinds or challenges. Reconciliation between people and forests is at the heart of the solution to shift towards a sustainable society. Forests are the second-largest carbon sink in the world and essential to the water cycle—for example, the Amazon is a sine qua non condition for the rainfall irrigating farmland across Latin America. Forests also host 80% of terrestrial biodiversity.

Our advantage is that forests and living systems are the best and least expensive technology for storing carbon, regulating the weather, sheltering and multiplying biodiversity, protecting humans from natural disasters, and feeding them. All they need is space and time. That is why Planète Urgence does not just plant trees—it supports a hundred organizations working in forest territories to become more autonomous. It trains thousands of farmers

and local managers to change their practices and raises awareness among tens of thousands of children and adults so they can understand, love, and protect nature—whether near home or halfway across the globe.

Thank you to all citizens in France and in our field areas who commit alongside us; to our ambassadors; our financial and institutional partners; our governance; and all our teams across our 8 countries of operation. The Planète Urgence family is rich in all the energy, skills, and trust of this collective.

Planète Urgence demonstrates at the local level that this reconciliation is not only possible but likely the most desirable outcome. We will celebrate our 25th anniversary in 2025. We had hoped that, 25 years after our founding, our work would no longer be necessary, but the current context calls on us to continue sowing hope and solidarity. Because tomorrow is written in every new day of action and connection between us.

The future of forests and people is inseparable — it must be shaped together.

**Amandine Hersant,
Executive Director Planète Urgence**

WHO ARE WE?

RECONCILING PEOPLE AND FORESTS

Planète Urgence, a member of Groupe SOS, is an international solidarity and development NGO founded in 2000 and recognized as a public-interest organization.

Faced with accelerating social and environmental challenges, the NGO believes that people must be at the heart of environmental solutions. Its mission is **to empower women and men to preserve forests and biodiversity.**

Through its volunteer programs, capacity-building initiatives, awareness campaigns, and forest conservation projects, its goal is to empower each individual to be a key agent of their own development and that of their community, grounded in preserved forests and biodiversity.

The NGO operates directly through field teams in the world's three major tropical forest basins—the Amazon, the Congo Basin, and the Borneo-Mekong Basin—where deforestation is most intense, biodiversity most exceptional, and human vulnerabilities most pronounced.

It also relies on citizen engagement, notably via the “Congé Solidaire®” (Solidarity Leave) volunteering program.

Over two decades of work in more than 15 countries, Planète Urgence has developed a global, comprehensive, and pragmatic approach to social and environmental challenges, enabling the implementation of concrete, locally grounded projects. This is why Planète Urgence partners with NGOs that are already active on the ground and have deep knowledge of local needs.

Every project implemented by Planète Urgence follows three core lines of action:

- **Protecting forests and endangered biodiversity**
Because forests are the most efficient carbon sinks

and home to the richest terrestrial biodiversity, Planète Urgence protects them where they are most threatened.

- **Promoting the development of local communities**
Because protecting forests and biodiversity must involve those who live alongside them, Planète Urgence works closely with local communities to support their development.
- **Raising environmental awareness**
Because harmony between people and nature cannot be achieved without changing perceptions and behaviors, Planète Urgence raises environmental awareness.

TOGETHER, WE ARE STRONGER!

Planète Urgence is committed to working collaboratively with many actors to ensure its actions align with global challenges. The NGO is involved in numerous networks.



Learn more :
<https://planete-urgence.org/en/>
<https://www.groupe-sos.org/en/>



OUR VISION

WHAT APPROACH DOES PLANÈTE URGENCE TAKE TO ACT?



Solidarity



Trust



Pragmatism



Contributive Energy



PLANÈTE URGENCE

GroupeSOS

RÉCONCILIER L'HUMAIN ET LA FORÊT

Our manifesto is a rallying call for the preservation of forest ecosystems:

To tackle the climate crisis, rising inequality, and rapid biodiversity loss, forests have a crucial role to play. However, to protect them sustainably, we must undertake an ecosystemic reconnection between humanity and the natural world.

Since 2007, Planète Urgence has provided a local and integrated response to pressures on fragile ecosystems. Over time, our NGO has developed solid expertise. This is why we now focus on the triptych: **Preservation / Restoration / Valorization of forest ecosystems.**

Our mission remains the same: working hand-in-hand with local communities, partner organizations, and governments to implement sustainable forest protection, reforestation, awareness, and fair economic development initiatives.

GroupeSOS

Entreprendre au profit de tous

Every day, before our eyes, the urgency to protect the planet unfolds.

The urgency to fight climate change, to stop the loss of biodiversity, to act for all living beings, and to ensure that all people can live with dignity.

Faced with these interconnected emergencies, an ecosystemic vision of the world must prevail. Reconciliation must happen. Harmony must be restored.

Within this chain, the forest is both fragile and powerful. Fragile—because if it disappears, all life, including humanity, is at risk. Powerful—because if we empower humans to protect, restore, and reconnect with it, the forest becomes our greatest tool for change.

At Planète Urgence, we believe that the forest is a force, a bridge, a unifying element. It grounds us in the long term. The fight for its protection must fully inhabit us. It helps us grow—through the resources it offers and the wonder it inspires.

Acting for forests is sustainably reconciling humanity with the planet.

[Discover the Manifesto in video on YouTube](#)
[or by scanning the QR code.](#)



OUR APPROACH

INTERVENING WHERE URGENCY STRIKES FOR FORESTS AND PEOPLE

Planète Urgence operates through a territorial approach, in close collaboration with local partners and grounded field expertise, aligned with national and local public policies to address a clearly identified and documented need.

To ensure proximity and deep understanding of local contexts and challenges, the NGO relies on delegations established in its countries of operation.

Planète Urgence has defined three key criteria to prioritize its intervention areas and ensure action where both forests and communities face the greatest urgency:

**High deforestation
rates**

**Exceptional
biodiversity**

**Severe human
vulnerability**

As such, we are currently active in the three major tropical forest basins: the Congo Basin, the Borneo-Mekong Basin, and the Amazon



Resilient
Landscapes



Planète Urgence sought to develop a more detailed, country-by-country analysis framework, and therefore partnered with Resilient Landscapes, a branch of CIFOR-ICRAF focused on landscape investment projects. The goal: to collect and analyze data for Ecuador, Benin, Madagascar, and Indonesia to identify priority restoration zones. Resilient Landscapes leveraged current public data as well as tools and knowledge from 45 years of CIFOR-ICRAF research, the world's leading organization dedicated to terrestrial natural capital research.

Planète Urgence ensured these studies were made publicly available free of charge, so they can be used by local authorities, civil society organizations, and donors seeking to contribute to the UN Decade on Ecosystem Restoration, in which Planète Urgence is an active participant.

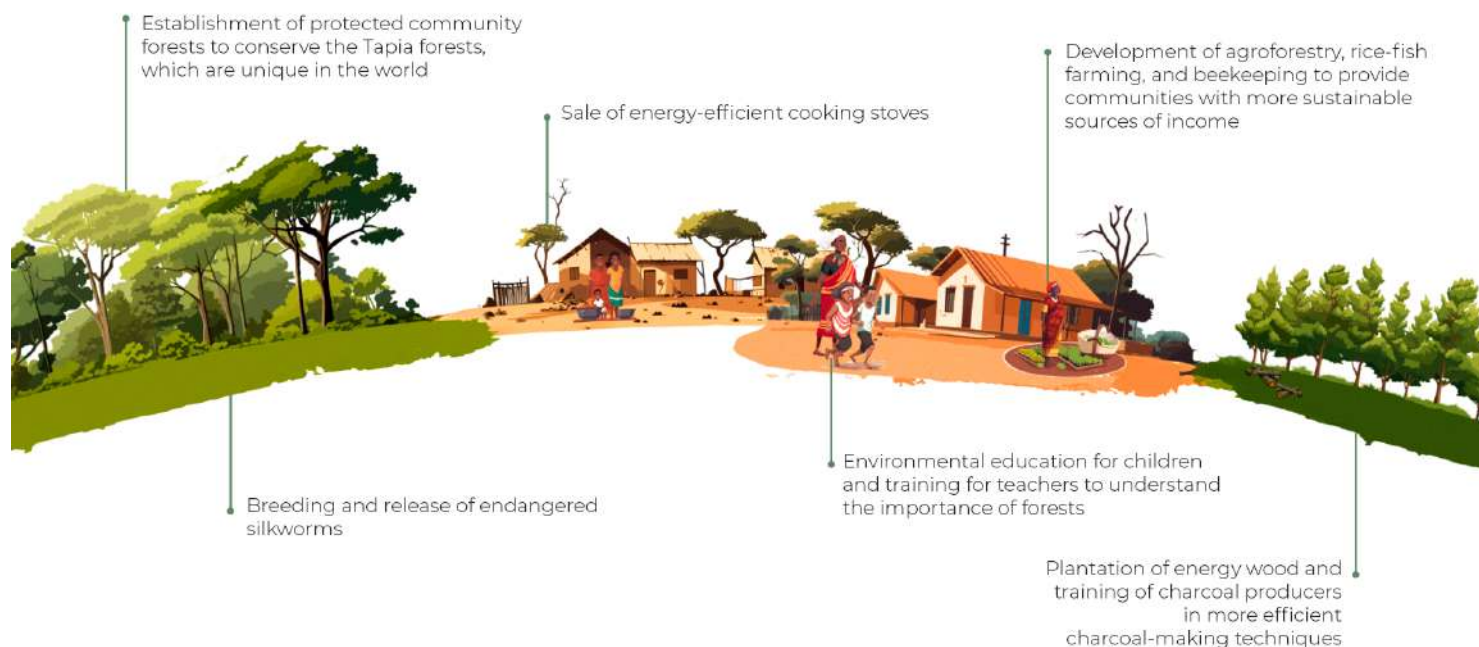
Discover the results of the study
(QR code)



A COMPREHENSIVE TERRITORIAL APPROACH TO FOREST PROTECTION

We adopt a pragmatic and holistic approach to address the challenges in our intervention territories—because within an ecosystem, everything is interconnected. Our actions often intertwine education, economic activity, governance, conservation, and restoration.

MULTIFACETED INTERVENTION TO RECONCILE PEOPLE AND FORESTS: THE CASE OF TAPIA FORESTS IN MADAGASCAR



LOCAL CIVIL SOCIETY AT THE HEART OF OUR WORK

Our approach always includes an assessment of our partners' needs. This helps us design tailored support plans that strengthen the organizational foundations of each Civil Society Organization (CSO). In this regard, volunteering is a powerful lever for transformation. When it comes to capacity building, volunteering is not our only tool. We also rely on the power of collectives, through networking and peer-to-peer learning. This approach will be further reinforced in 2025 through the RACINE project.

Our ambition: to contribute to the emergence of a strong, well-structured civil society, capable of driving forward forest and biodiversity protection agendas..

OUR NATIONAL DELEGATIONS



Daniel Chabi-Boni, National Delegate
daniel.chabi-boni@planete-urgence.org

PLANÈTE URGENCE IN BENIN

Established in 2004, this was Planète Urgence's first international office. Located in Djougou, northwestern Benin, it is run by a dedicated team of six. With forest cover in Benin having decreased by nearly 20% between 2005 and 2020, the delegation—led by Daniel Chabi-Boni—works alongside local partners to address this environmental emergency. Its work includes volunteer deployment and support to volunteering missions in Togo..

Key projects:

- Planète Éducation: Raising environmental awareness among young generations.
- GAPADOU: Protecting sacred forests in the Bassila and Djougou regions.



Apollinaire Leheutre, National Delegate
apollinaire.leheutre@planete-urgence.org

PLANÈTE URGENCE IN CAMBODIA

Although two-thirds of Cambodia are covered by tropical forests, these ecosystems are severely threatened by deforestation. Since 2013, Planète Urgence has worked in the country through this delegation—led by Apollinaire Leheutre—partnering with local organizations to safeguard these crucial habitats. Activities include volunteer missions and capacity building for local CSOs involved in environmental protection.



René Noungang, National Delegate
rene.noungang@planete-urgence.org

PLANÈTE URGENCE IN CAMEROON

Created in 2008, the Cameroon delegation operates from Yaoundé and has a field office in Douala. Cameroon is home to 10% of Congo Basin forests, the second largest tropical rainforest in the world. Yet these forests remain under major threat. Led by René Noungang, the six-person team supports local partners through volunteering and forest conservation initiatives.

Key projects:

- CAMERR: Mangrove restoration in Douala.
- FARE: Agroforestry solutions in the north.
- RACINE: Civil society capacity strengthening.



Quito
Virna CEDEÑO ESCOBAR, National Representative
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PLANÈTE URGENCE IN ECUADOR

Present in Ecuador since 2019, the delegation is committed to protecting the country's remarkable biodiversity—home to over 18,000 plant species and 20% of global bird diversity. Facing widespread deforestation, the delegation works with local partners and deploys volunteers. Legally registered in 2024, it aims to become a strategic hub for Planète Urgence's activities across the Amazon region.



Samarinda (HQ), Labuan (Field office)
Reonaldus, National Delegate
reonaldus.reonaldus@planete-urgence.org

PLANÈTE URGENCE IN INDONESIA

Founded in 2006, the Indonesia office is based in Samarinda (Borneo) and operates a second office in Labuan. Indonesia hosts the third-largest tropical forest basin and 3.2 million hectares of mangroves. Deforestation is advancing rapidly—over 12% of forest lost since 2002.

Led by Reonaldus Praembanan and a team of 15, the delegation implements two major projects:

- MAHAKAM in Kalimantan
- MERCI in West Java

Since 2024, volunteering missions have resumed in Indonesia thanks to the legal recognition of the delegation as Yayasan Planet Urgensi Indonesia. This evolution strengthens field activities and mangrove conservation, with missions designed to transfer essential skills to local partners.



Herizo ANDRIANAIVOSOA, National Delegate
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PLANÈTE URGENCE IN MADAGASCAR

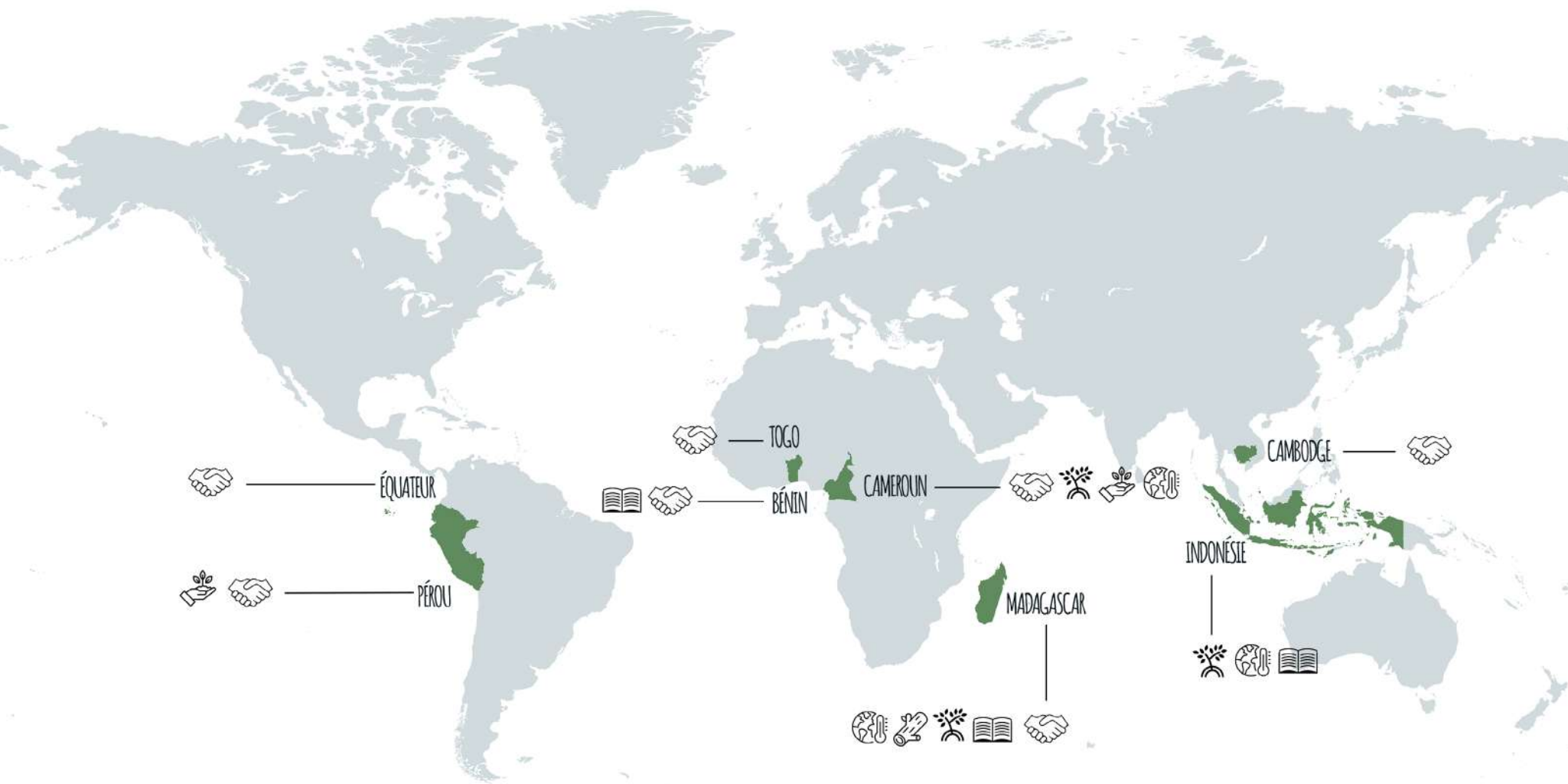
Active since 2006, the Madagascar office operates from the capital and several field sites. The island—the world's fifth largest—boasts unique biodiversity, much of it endemic, but severely threatened by deforestation and ecosystem degradation.

Under Herizo Andrianaivosoa's leadership, a team of 55 works alongside local partners to protect this natural heritage. Volunteers are deployed, and four major projects are implemented:

- DIABE and TAPIA (Itasy region): Sustainable firewood production and local forest governance.
- MOSOTRY (Sofia region): Mangrove restoration in remote areas.
- Planète Éducation: Environmental awareness among youth

NOS EXPERTISES FORTES PAR PAYS D'INTERVENTION EN 2024

- **Agroforestry**
- **Wood energy**
- **Climate**
- **Mangroves**
- **Strengthening capacities**
- **Raising awareness**



OUR IMPACT

Planète Urgence's mission is to reconcile people and nature by empowering communities to live with dignity while protecting their environment. Among all threatened ecosystems, we have chosen to focus on forests. Our intervention zones are selected both for their ecological importance and human vulnerability, as the causes of deforestation are deeply tied to socio-economic issues.

Our action therefore integrates these complex relationships and is tailored to each local context, as reflected in our FO.RE.T strategy: Forests, Resilience, and Territories.

Our methodology aligns with the principles of Forest Landscape Restoration (FLR), combining local development, reforestation, and environmental education through a holistic, integrated lens. We place local actors at the center of our interventions, making them the sustainable drivers of development in their own countries.

Project beneficiaries are fully involved in decisions and activities that concern them. We prioritize delegation of funding and implementation to local associations, whom we support and accompany.

Our goal is to contribute to several strongly interdependent impacts:

Support sustainable economic alternatives

adapted to local contexts and compatible with natural resource protection—contributing to food security and resilience.

Strengthen community knowledge and relationships

with their natural environments, enhancing their ability to protect ecosystems and reinforcing governance

Reduce drivers of deforestation and restore degraded areas by fostering endemic biodiversity and contributing to climate change mitigation and adaptation

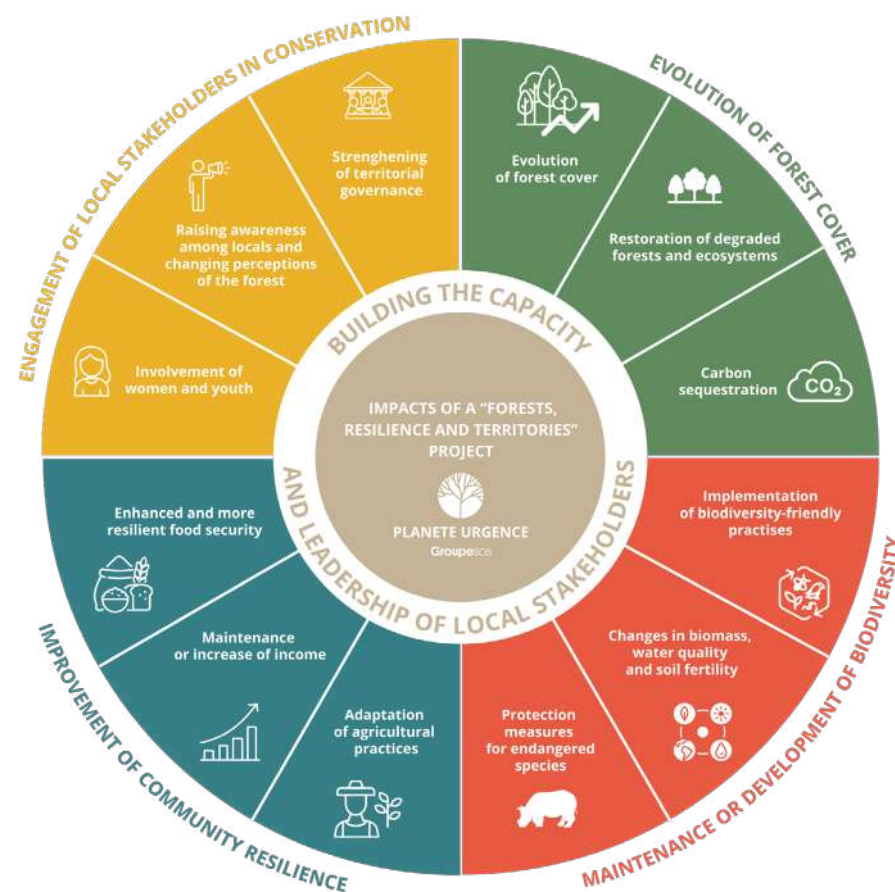
Through our work, Planète Urgence **directly and measurably contributes** to 10 of the United Nations' Sustainable Development Goals (SDGs).



A COMPASS FOR OUR IMPACTS

Planète Urgence has drawn on its field experience and its exchanges with other NGOs, researchers, and forest experts to create a "wheel of necessary changes" for a given territory in order to reconcile Humans and Forests.

Depending on the context and available resources, projects focus on specific outcomes with refined indicators. Project implementation and monitoring are therefore adapted to the territory's context. For instance, in some areas, the project will mainly work on improving forest cover to slow down deforestation, while in others, restoration will be prioritized. The organization is currently integrating this approach to project design, monitoring, and impact measurement across all its initiative.





A FIELD ACTOR IN SERVICE OF THE CLIMATE

PLANÈTE URGENCE: A KEY PLAYER FACING THE CLIMATE EMERGENCY

In response to the climate crisis, Planète Urgence takes action to protect ecosystems, particularly forests, which play a vital role in climate regulation and carbon storage. With two decades of expertise in reforestation, sustainable natural resource management, and community empowerment, the organization implements concrete actions to ensure long-lasting impact.

Our approach is grounded in scientific collaboration with researchers, institutions, and local actors. By developing nature-based solutions, Planète Urgence aims to tackle climate challenges while preserving biodiversity and supporting the most vulnerable populations. Its innovative funding model, notably through Climate Philanthropy, enables companies to effectively contribute to the ecological transition.

OUR BELIEFS: ACT NOW AND AT SCALE TO PROTECT OUR FORESTS—THE LUNGS OF THE PLANET

The Paris Agreement sets the goal of limiting warming to 1.5°C. While annual climate finance has more than doubled between 2018 and 2022, it must still be multiplied by five to reach the \$7.4 trillion needed yearly until 2030, according to the Climate Policy Initiative.

This figure may seem huge, but inaction would cost far more: projected economic losses by 2100 could be five times greater.

While companies are rightly focused on reducing their direct emissions and those from their value chains, they also need to go further by supporting the decarbonization of other sectors and protecting carbon sinks.

According to the United Nations, ecosystem restoration could account for up to one-third of the effort required to address the climate crisis.

By supporting Planète Urgence and similar initiatives, companies can take meaningful action to protect carbon sinks and restore ecosystems. Among nature-based solutions, forests play a central role. Thanks to photosynthesis and rich soil systems, they absorb and store carbon, making them the second largest carbon sink after oceans.

Forests are also central to biodiversity protection and human development. They host 80% of terrestrial biodiversity (IPBES, 2019) and sustain 250 million people living in extreme poverty nearby (FAO, 2020). Any effective climate strategy must therefore combine biodiversity conservation with reducing inequality, to ensure sustainable and fair impact.

SCIENCE-BASED COMMITMENT DRIVING ACTION

En 2024, Planète Urgence a renforcé son approche scientifique pour mieux comprendre et préserver les écosystèmes. Sur le terrain, l'organisation a mené sa première étude de scénario de référence d'inventaire forestier, établissant une base de comparaison essentielle pour évaluer l'impact de ses projets de restauration et de conservation. Les équipes du projet en question ont parcouru plus de 60 transects et mesuré le diamètre ainsi que la hauteur de plus de 2 000 arbres, collectant des données cruciales pour suivre l'évolution des forêts.

En parallèle, la recherche scientifique joue un rôle clé dans l'approfondissement des connaissances et l'optimisation des actions de terrain. Planète Urgence collabore avec des chercheurs renommés pour étudier des enjeux écologiques majeurs. Deux études récentes sont à découvrir sur notre site :

- One on Pandanus candelabrum, an invasive species;
- Another on the impact of sea level rise on mangrove mortality in the Wouri estuary.



PLANÈTE URGENCE LAUNCHES CLIMATE PHILANTHROPY!

Climate Philanthropy is a new funding tool for climate action, designed by NGOs for companies. It enables companies to directly support climate projects led by NGOs through sponsorship (eligible for tax deductions) while also highlighting the carbon impact of their donations as part of their impact strategies (climate, biodiversity, social).

As an alternative to carbon credits, which are often criticized for their offsetting logic, Climate Philanthropy promotes a systematic and virtuous contribution. It represents a paradigm shift, allowing companies to move from owning carbon credits to a contribution-based approach.

Its objective is to enable companies to engage massively, without reputational risk, in a credible manner and with guaranteed impact.

- **No reputational risk** : based on a logic of contribution, Climate Philanthropy avoids any confusion with offsetting mechanisms, ensuring transparent and ethical communication.
- **Crédible** : it combines the virtuous DNA of sponsorship with the technical rigor of carbon finance methodologies. Impact is demonstrated through a 10-year carbon contribution report, along with indicators on biodiversity and human development.

In addition, this innovative approach has several advantages:



Climate Philanthropy Methodology

for Forest Carbon Sequestration



MORE DIRECT

Without intermediaries, it brings companies closer to the field and the impact, making them co-drivers of the project.



MORE PRAGMATIC

Projects are shorter and more manageable in duration (10 years vs. 40 years for carbon credits).



MORE INCLUSIVE

Adaptable to all regions and all project sizes.



MORE ACCESSIBLE

Companies commit to short-term funding cycles while showcasing impact over 10 years.

Developed by a collective of experts convened by Planète Urgence—including NGOs, companies, researchers, and institutional stakeholders—this initiative has already been tested since 2022 in Indonesia (mangrove restoration), Madagascar (sustainable firewood) and France (agroforestry).

THE METHOD HAS BEEN REVIEWED BY EXPERTS FROM RECOGNIZED ORGANIZATIONS.



Open-source and transparent, Climate Philanthropy aims for global deployment. It initially targets reforestation projects, with the ambition to expand to all climate-related initiatives.

To learn more, contribute, and download
the method for free, visit:



A FIELD ACTOR IN SERVICE OF BIODIVERSITY

BIODIVERSITY AT THE HEART OF PLANÈTE URGENCE'S PROJECTS

The biodiversity crisis, including the sixth mass extinction, is of a scale and urgency comparable to climate change. Planète Urgence is already contributing—and intends to do even more—to address local biodiversity loss through its actions.

Our conservation and restoration projects in tropical forest ecosystems—in biodiversity-critical areas such as Cameroon, Madagascar, Indonesia, Benin, and Peru—position Planète Urgence as a credible and committed actor on this issue.

FORESTS: CRITICAL FOR BIODIVERSITY AND CHALLENGING TO FUND

Forests are home to 80% of terrestrial biodiversity, especially tropical forests*. Their biological diversity increases their resilience to climate change and disease.

The Global Biodiversity Framework adopted at the Kunming-Montreal COP includes key targets:

- By 2030, 30% of land areas, particularly those crucial for biodiversity, must be effectively conserved.
- 30% of degraded ecosystems must be restored to improve biodiversity, ecosystem services, ecological integrity, and connectivity.

To meet these goals, the World Bank estimates that we need to invest \$700 billion per year by 2050 in biodiversity preservation—yet only \$100 billion was spent in 2020.

It is essential to develop financing mechanisms that enable states and companies to contribute, and that provide certified conservation or restoration credits, based on robust scientific methods.

PLANÈTE URGENCE IS AN ACTIVE MEMBER OF BIODIVERSITY NETWORKS

All our forest conservation and restoration projects, which include environmental education, contribute to the Kunming-Montreal 30x30 goal.

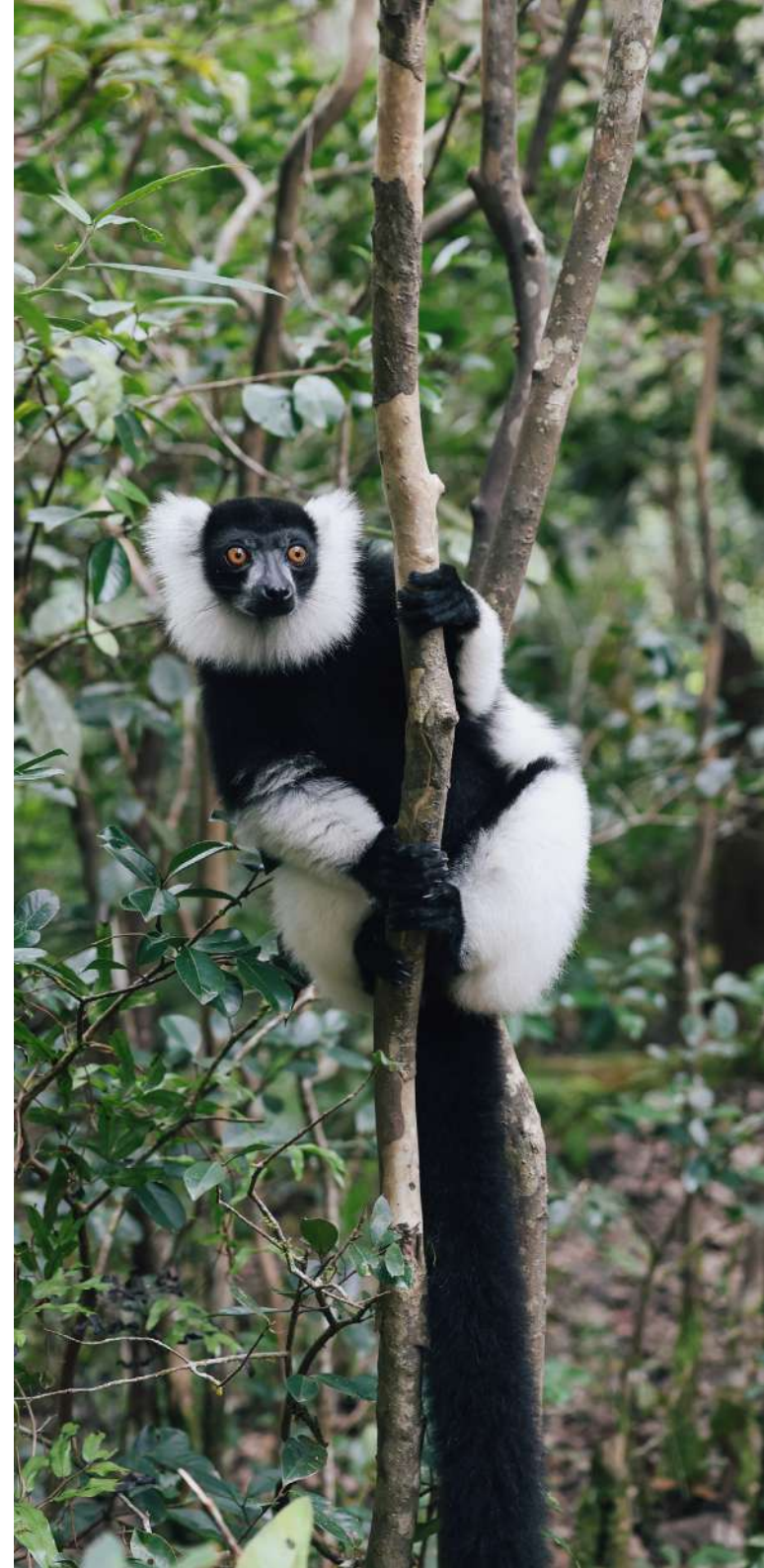
To support scaling and sustainable funding, Planète Urgence has joined two key networks:

- IUCN (International Union for Conservation of Nature): the global organization guiding policy and action to protect nature. Planète Urgence is a member of IUCN and the French IUCN Committee.
- OBC (Organization for Biodiversity Certificates): developing, with Carbone 4 and the Natural History Museum, a scientific method to certify biodiversity impact relative to a reference ecosystem.

Planète Urgence plays an active role in these working groups by contributing its field expertise and sharing key learnings—such as at the Climate Chance Summit in Bordeaux. The NGO also supports motions and policy recommendations across a variety of institutional and advocacy platforms.



* Source: CNRS Le Journal – “La forêt, un réservoir de biodiversité fragilisé”



12 PROJECTS — **8** COUNTRIES
OF OPERATION

— **75** LOCAL
PARTNERS

— **44 666** DIRECT
PROJECT BENEFICIARIES ¹

FOREST CONSERVATION

1 722 825

TREES PLANTED ²

5 361

hectares reforested

138

nurseries established

CAPACITY BUILDING

188

volunteers on
assignment

123 under the Congé Solidaire® program

26 under the Mission Solidaire program

31 under the French Civic Service program

8 under the International Solidarity
Volunteering (ISV) program

ENVIRONMENTAL AWARENESS

16 898

adults reached through
awareness activities

30 040

children educated

455

teachers trained

144

partner schools

393

people trained
through volunteer
missions

2 750+

hours of training
delivered

4 248

tree planters trained

412

nursery workers trained



¹ Includes all trees planted through active and pilot projects. In 2024, only trees planted from April to December were counted, due to a change in tracking protocols reverting to a January–December annual cycle.

² "Direct beneficiaries" refers to individuals who receive direct services through a project. At Planète Urgence, this includes farmers, reforestation workers, nursery technicians, teachers, students, and members of forest management committees.



OUR PROJECTS

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PLANÈTE ÉDUCATION

BENIN & MADAGASCAR | ACTIVE SINCE 2022

CONTEXT

In the countries where Planète Urgence operates, environmental education is almost entirely absent from the official curricula of public primary schools. Yet raising awareness about environmental protection is crucial across the African continent, in order to preserve some of the world's richest ecosystems and help communities adapt to climate change. Much of this awareness must happen through schools, which play a vital role in preparing children to become responsible citizens in tomorrow's world. Planète Éducation supports both teachers and students in key forest areas by integrating immersive, hands-on environmental education into school life—helping children understand the issues and become active stewards of their environment.

Objective: Empower local educational stakeholders to engage children in protecting their environment—especially in relation to climate, biodiversity, and forests.

3 KEY ACTIVITIES IN 2024

In partnership with: YIMMA, CPN LES PAPILLONS (Benin), and MMAHARE (Madagascar)

- Tree Day celebrations in Benin, with participation from several schools.
- Participation in a conference organized by the Agence Universitaire de la Francophonie on environmental education for sustainable development (EEDD) in Madagascar.
- Exchange sessions between teachers to share best practices in EEDD.



2024 KEY FIGURES :



78 public primary schools supported



25 023 students reached



336 teachers trained



TESTIMONIAL

"I'm very happy with the Planète Éducation project in my school. Through this program, I've become aware of environmental issues. I'm the president of my school's Environment Club, where I coordinate all the awareness activities. I learned how to grow vegetables to supply the school canteen thanks to the garden and well installed by the project. Today, my classmates and I are proud to be ambassadors for environmental and biodiversity protection thanks to this initiative."

N'KOUËI N'TCHA Odile
Student at Tchoumi-Tchoumi Public Primary School



The PLANÈTE ÉDUCATION project contributes to the following Sustainable Development Goals (SDGs):



GAPADOU

BENIN | ACTIVE SINCE 2023

CONTEXT

Sacred forests—protected based on traditional beliefs—are vital forms of natural and cultural conservation. The Republic of Benin has around 2,900 sacred forests. But pressures from population growth, increased demand for farmland and firewood, and widespread poverty in rural villages are accelerating the degradation of these ecosystems.

Following a successful pilot phase in 2023, the GAPADOU project expanded in 2024 to scale up protection efforts.

Objective: Support the conservation and sustainable management of sacred forests in the Bassila and Djougou municipalities.

2024 KEY FIGURES :



409 957 trees planted



6 tree nurseries created



40 nursery workers trained

3 KEY ACTIVITIES IN 2024

In partnership with: BEV ONG – Bien-Être et Vie

- Revitalization of local forest management committees.
- Integration of five public primary schools into the GAPADOU project to raise awareness among teachers and students.
- Public awareness campaign via radio broadcast.



TESTIMONIAL

"I'm very happy with the Planète Éducation project in my school. Through this program, I've become aware of environmental issues. I'm the president of my school's Environment Club, where I coordinate all the awareness activities. I learned how to grow vegetables to supply the school canteen thanks to the garden and well installed by the project. Today, my classmates and I are proud to be ambassadors for environmental and biodiversity protection thanks to this initiative."

N'KOUËI N'TCHA Odile
Student at Tchoumi-Tchoumi Public Primary School



The GAPADOU project contributes to the following Sustainable Development Goals (SDGs):



CAMERR

CAMEROON | ACTIVE SINCE 2022

CONTEXT

The Wouri estuary in Douala is protected by 200,000 hectares of mangroves that help limit flooding and erosion while providing critical biodiversity that supports traditional fishing communities. However, urbanization, illegal logging, fish smoking, and sand and oil extraction are putting these ecosystems at risk.

In response, Planète Urgence and three Cameroonian NGOs have committed to restoring 1,000 hectares of mangroves over five years, with 40 years of monitoring, and the creation of community-managed forests. Awareness campaigns and sustainable livelihood initiatives (such as improved fish-smoking techniques and responsible agriculture) are also being implemented to ease the pressure on mangroves.

Objective: Contribute to the restoration and sustainable management of at least 1,000 hectares of mangrove forest while protecting biodiversity and strengthening the resilience of local communities.

3 KEY ACTIVITIES IN 2024

In partnership with: CamECO, CWCS, and WTC

- Replanting and restoring degraded reforested plots
- Community awareness and engagement through the creation of two income-generating activities
- Establishment of three community forests



2024 KEY FIGURES :



57 000 seedlings replanted



1 820 children educated in schools



2 new income-generating sectors created (improved fish smoking and sustainable farming)



TESTIMONIAL

"In recent years, fish have become increasingly scarce, and the unregulated cutting of mangroves has made it harder to access the wood we need to smoke it. The CAMERR project brings real hope to our community: by reforesting the mangroves, it preserves our environment and opens the door to new economically viable activities."

Litti Eyidi Christian
President of the Mbengué Dikoumé community forest



The CAMERR project contributes to the following Sustainable Development Goals (SDGs):



FARE

CAMEROON | ACTIVE SINCE 2020

CONTEXT

Launched in 2019 in Northern Cameroon, near Bénoué National Park, the FARE project addresses pressing environmental challenges (poaching, deforestation, illegal fires), social tensions (conflicts between farmers and herders), and economic pressures (desertification, encroachment into the park for agriculture). Led by Cameroonian association CERAf-Nord, with support from Planète Urgence, the project restores degraded wildlife corridors in the Bénoué and Faro parks, promotes cashew tree planting, and trains local producers in improved agricultural and livestock practices. Since 2024, the project also supports processing and marketing of apples and cashew nuts produced through the program.

Objective: Restore ecosystems in Northern Cameroon by replanting wildlife corridors and strengthen the resilience of communities living near the parks by supporting cashew production.

3 KEY ACTIVITIES IN 2024

In partnership with: CERAf-Nord

- Restoring wildlife corridors in the Bénoué and Faro parks through the planting of native species, which also prevent cattle from entering the protected areas
- Planting cashew trees in the fields of farmers living near the parks
- Training producers in artisanal processing and supporting the creation of three cooperatives for the marketing of cashew nuts



2024 KEY FIGURES :



417 851 trees planted

1 950 students educated about biodiversity and deforestation

3 700 herders and farmers trained in sustainable farming and livestock practices



TESTIMONIAL

"What makes me proud is seeing communities embrace new forestry and agricultural techniques—far removed from the poaching and excessive charcoal production of the past. The nurseries are now run by former tree cutters, who have come to understand that without these trees, the desert keeps advancing..."

Jairus Guedjo, Coordinator, CERAf-Nord



The FARE project contributes to the following Sustainable Development Goals (SDGs):



RACINE

CAMEROON | ACTIVE SINCE 2024

CONTEXT

Between 2013 and 2021, Cameroon lost over one million hectares of forest, due to agriculture, timber trade, and other human activities (Global Forest Watch, 2022). Although the country is a key player in forest restoration, local Civil Society Organizations (CSOs) face structural and financial challenges. Donors often favor international NGOs from the Global North (OECD, 2018), which limits the impact of local actors on environmental protection and community resilience.

The RACINE project aims to strengthen the capacities of local CSOs by applying principles of non-competition, co-construction, and sustainability. By doing so, communities can better anticipate climate impacts, adopt resilient farming practices, diversify their income, and improve access to adaptation funding. These stronger local dynamics help empower communities and preserve ecosystems for a sustainable future.

Objective: Reinforce the resilience, autonomy, and capacities of local CSOs working on forest and biodiversity protection to expand and sustain their impact on the planet.

2024 KEY FIGURES :



4 CSOs strengthened



51 individuals supported



4 best-practice guides developed

TESTIMONIAL

"The RACINE project offers an innovative approach to strengthening environmental actors. It works as a development model rooted in active collaboration. What makes it unique is the central role of the actors themselves, who steer their own progress by identifying and prioritizing their needs. The in-situ assessment provides a level of autonomy rarely seen in Cameroon's capacity-building landscape. The next stages of the project, supported by partners, will further increase its impact."

Alain Blaise Fotso
RACINE Project Manager, Cameroon

3 KEY ACTIVITIES IN 2024

In partnership with: Pulse

- Mapping relevant networks and alliances for partner CSOs.
- Developing an initial diagnostic tool for CSOs.
- Creating a methodological guide for CSO support.



The RACINE project contributes to the following Sustainable Development Goals (SDGs):



MAHAKAM

INDONESIA | ACTIVE SINCE 2023

CONTEXT

Indonesia's tropical forest is home to nearly 20% of the world's mangroves, covering about 3.5 million hectares. These ecosystems can store up to 1,000 tons of carbon per hectare, far more than terrestrial forests. Mangroves are also critical habitats for endangered species—such as the proboscis monkey—and provide coastal protection against extreme weather events.

In the Mahakam Delta, however, unsustainable aquaculture has degraded nearly half of the mangrove cover, threatening marine resources and the livelihoods of fishing-dependent communities, where 90% of people rely on fishing to survive.

Objective: Preserve these vital ecosystems by developing sustainable solutions that benefit both nature and local populations.

3 KEY ACTIVITIES IN 2024

In partnership with: YML and POKJA PESSISIR

- A biodiversity survey conducted in March 2024 revealed between 146 and 263 proboscis monkeys (an endangered species), along with crocodiles, monitor lizards, long-tailed macaques (endangered), and silvered langurs (vulnerable)
- Creation of three women's groups (32 members total) focused on coastal food production
- The Provincial Head of Education in Paser called for environmental education to be included in the curriculum—a strong sign of local support for Planète Urgence's awareness efforts.



2024 KEY FIGURES :



277 875 trres planted



7 community nurseries created, employing **149** people



40 people trained in mangrove planting techniques



TESTIMONIAL

"Pokja Pesisir received several project proposals for coastal development. After thorough evaluation, we chose to collaborate with Planète Urgence Indonesia. What made the difference was their long-term commitment beyond symbolic tree planting: they focus on sustainability and continuous support for local communities."

Mappaselle

Leader of Pokja Pesisir, Planète Urgence's partner in Adang Bay



The MAHAKAM project contributes to the following Sustainable Development Goals (SDGs):



MERCI

INDONESIA | ACTIVE SINCE 2022

CONTEXT

The Pandeglang District and Ujung Kulon National Park, located at the western tip of Java Island in Indonesia, are particularly vulnerable to volcanic eruptions, earthquakes, and tsunamis—a situation worsened by high population density and human activities. Mangroves once lined much of the coastline and local rivers, but they have suffered massive degradation due to urbanization, infrastructure expansion, and the rise of aquaculture and tourism. Additionally, the conservation of the Javan rhinoceros is a major concern, with only 74 individuals recorded, making it one of the most endangered mammals in the world. Raising awareness of its protection is therefore essential to ensure the survival of this unique species.

Objective: To raise awareness about the conservation of mangroves and the Javan rhinoceros, restore mangrove ecosystems, and promote sustainable livelihoods for local communities.

3 KEY ACTIVITIES IN 2024

In partnership with Alabama

- 32 teachers trained in environmental education and the use of manuals on mangroves and the Javan rhinoceros.
- The Department of Education aims to integrate the manuals into schools across the district.
- Three groups of women entrepreneurs received training, with some going on to launch businesses focused on processing fishery products.



CHIFFRES CLÉS 2024 :



82 700 trees planted



34 people involved in setting up nurseries



20 schools engaged in environmental awareness



TESTIMONIAL

"We are grateful to Planète Urgence Indonesia. The students who took part in the environmental awareness activities were delighted and gained new knowledge thanks to particularly engaging campaign methods. We hope to renew this collaboration in the future, with even more students involved."

Danik Mulya, School Principal



The MERCI project contributes to the following Sustainable Development Goals (SDGs):



DIABE

MADAGASCAR | ACTIVE SINCE 2020

CONTEXT

The project operates in the Analamanga, Itasy, and Alaotra Mangoro regions, located near Madagascar's capital, where over 90% of households rely on wood energy (charcoal and firewood) for cooking.

Wood energy is the primary source of household energy in Madagascar and represents a significant expense in household budgets. Its use leads to massive deforestation of natural forests and/or surrounding plantations, highlighting the urgent need to develop more efficient alternatives in the area.

Objective: To contribute to the sustainable improvement of income and food and nutritional security for rural households involved in and benefiting from the wood-energy value chain—particularly women and children—while also helping to preserve the natural environment in the peri-urban area of Antananarivo.

3 KEY ACTIVITIES IN 2024

In partnership with AIM, CIRAD, and Partage

- Reforestation campaign over 671 hectares with wood-energy species, including reforestation in agricultural areas through agroforestry models.
- 13-day training sessions for 1,963 charcoal producers (men and women) to learn improved carbonization techniques.
- Sale of over 1,700 improved "3M+" cookstoves across 14 areas, supported by marketing sessions.



2024 KEY FIGURES :



TÉMOIGNAGE

"I am very happy with the actions of the Planète Education Project in my school. Through this project, I became aware of environmental issues. I am the president of my school's Environment Club, where I coordinate all awareness-raising activities. I learned how to grow vegetables to supply our school canteen thanks to the vegetable garden and the well installed by the project. Today, my classmates and I have become ambassadors for the protection of the environment and biodiversity thanks to this project."

N'KOUËI N'TCHA Odile
Student at Tchoumi-Tchoumi Public Primary School



The DIABE project contributes to the following Sustainable Development Goals (SDGs):



MOSOTRY

MADAGASCAR | ACTIVE SINCE 2022

CONTEXT

The Red Island is known as one of the world's nine major biodiversity hotspots, due to the many economic and environmental challenges it has faced for many years.

This is particularly true for the Sofia region in the northwest of the country, which is under intense human pressure—such as deforestation of dry forests and mangroves, and overfishing—driven by poverty and migration from the south. In addition, climate change is increasingly affecting these areas through floods, cyclones, and droughts, further increasing community vulnerability.

Objective: To contribute to the restoration of forest ecosystems in the Bay of Loza, in order to better preserve natural resources and improve the living conditions of local communities.

3 KEY ACTIVITIES IN 2024

In partnership with the Regional Directorate of Environment and Sustainable Development of the Sofia Region (DREDD)

- Restoration of mangrove ecosystems over 72 hectares.
- Reduction of pressure on mangroves through awareness-raising in schools and the development of income-generating activities: fishermen's associations, wood-energy, agroforestry, etc.
- Creation and training of community-based organizations (VOI) for the sustainable management of dry forest and mangrove natural resources.



CHIFFRES CLÉS 2024 :



354 925 trees planted



596 reforesters trained



493 children reached through awareness activities



TESTIMONIAL

"In the region, there are no more bees due to the retreat of the forests, and pollination in the plantations is getting worse and worse. We need support in developing beekeeping and reforestation. Planète Urgence is here to support us."

Mr. Armand
Beneficiary of the MOSOTRY project



The MOSOTRY project contributes to the following Sustainable Development Goals (SDGs):



TAPIA

MADAGASCAR | ACTIVE SINCE 2022

CONTEXT

In the Itasy region, Tapia forests are essential to local communities, providing fruits, mushrooms, and medicinal plants. They are also home to an endemic silkworm, whose cocoons are used in textile crafts.

However, deforestation and overexploitation—driven by demand for wood energy and agricultural expansion—are weakening these ecosystems. The VOIs, responsible for managing them, lack the resources to ensure their protection. Population pressure and poverty further exacerbate these threats.

Objective: To strengthen the technical and economic capacities of the VOIs, with a particular focus on women's participation, to support the sustainable management of natural resources.

3 KEY ACTIVITIES IN 2024

In partnership with SAHA and the VOIs

- Reforestation of 300 hectares with wood-energy species
- Initial ministerial approval obtained in April 2024 for the creation of two Community Protected Areas — a first step in recognizing the conservation value of the Tapia forest ecosystem
- 4 new partner schools engaged in environmental awareness and education activities



2024 KEY FIGURES :



671 111 trees grown in nurseries in preparation for the reforestation campaign



2 community Protected Areas in the process of being established



45 nursery workers trained



TESTIMONIAL

"The TAPIA project helps us preserve the Tapia forest, which holds great value for our community — it provides us with wood, mushrooms, fruits, and wine."

Mayor of the commune of Zomabealoka



The TAPIA project contributes to the following Sustainable Development Goals (SDGs):



CUISCAF

PÉROU | ACTIVE SINCE 2023

CONTEXT

Peru, the second-largest country in the world by area of Amazon rainforest, is facing intense deforestation, with 190,199 hectares lost in 2020—mainly due to slash-and-burn agriculture. The province of Bongará, in the Amazonas region, is particularly affected despite its key role in global biodiversity. At the same time, the local communities of Cuispes, heavily reliant on agriculture, have experienced increased economic hardship following the COVID-19 pandemic. The lack of technical support has led farmers to adopt unsustainable practices, depleting the soil and reducing productivity—especially for coffee, a major crop in the region.

Objective : To preserve forests and biodiversity while supporting farmers in the municipality of Cuispes through the development of shade-grown agroforestry coffee. This project offers a sustainable alternative to agriculture and extensive livestock farming, improves local incomes, and raises community awareness of environmental protection. It also includes an environmental education component, the development of ecotourism to showcase natural wealth, and the creation of a conservation area to ensure the long-term protection of local ecosystems.

3 KEY ACTIVITIES IN 2024

In partnership with ECOAN

- In-depth study of the coffee value chain in the Cuispes district
- Creation of the CUISPORFAN coffee cooperative
- Cadastral plan of the 2,599-hectare private conservation area



2024 KEY FIGURES :



81 690 trees planted



85 farmers benefiting from project support



14 members of the coffee cooperative



TESTIMONIAL

"The project encourages us to protect our forests. Through the project, we receive training to improve our plantations and learn good reforestation practices. We protect the birds."

CAVA Deysy
Beneficiary



The CUISCAF project contributes to the following Sustainable Development Goals (SDGs):





CAPACITY STRENGTHENING

The year 2024 marks a turning point for Planète Urgence: the structuring of the **Capacity Strengthening** approach for local actors working to preserve forests and biodiversity.

This approach currently relies primarily on volunteering as a lever for action. The positive impacts of each volunteering scheme are numerous—both on local partners who host the volunteers, on the local populations, and also on the volunteers themselves.

The complementarity of the different volunteering schemes is a real strength at Planète Urgence; it allows us to provide a response that is closely aligned with the needs expressed by local associations.

KEY MOMENTS OF THE YEAR:

- Obtaining the first AFD funding for the RACINE project, enabling the valorization of the contribution of Congé Solidaire® and International Solidarity Volunteers (ISV) in supporting the capacity strengthening of local actors.
- Participation in a Congé Solidaire® visibility campaign in the Paris metro, thanks to Mediatransports, as part of the Corporate Volunteering Month (MDVE).
- Hosting Sid, the first reciprocal ISV volunteer, in our offices in Paris.
- Addition of a Biodiversity module to the pre-departure training and full update of all content on the e-learning platform.

SINCE 2000



11 299 volunteers have gone on missions with Planète Urgence, across all schemes



9 096 volontaires sont partis avec le soutien de leur entreprise

"One of the most rewarding aspects of the mission was seeing the beekeepers' confidence grow as they gained new skills. Their commitment to producing high-quality honey while protecting the forest was truly inspiring."

Testimonial from Yogesh Ghorpade
Congé Solidaire® au Cambodge

PLANÈTE URGENCE OFFERS SEVERAL VOLUNTEERING SCHEMES, INCLUDING:

CONGÉ SOLIDAIRE®

2 weeks

Congé Solidaire® is a scheme created by Planète Urgence in 2000. It allows employees of our partner companies to engage in international volunteering missions of two weeks during their vacation time.

MISSION SOLIDAIRE

2 weeks

Unlike Congé Solidaire®, volunteers on a Mission Solidaire fund their own two-week mission.

CIVIC SERVICE

6 months to 1 year

The Civic Service is a government scheme allowing young people aged 18 to 25 to participate in missions in France or abroad. Civic Service volunteers support our partners for periods ranging from 6 to 12 months. Their role is to assist local teams, without replacing them or assuming responsibilities within the organization

E-VOLUNTEERING

2 to 8 weeks

These are fully online volunteering missions. This scheme enables us to connect volunteers and partners for missions focused on training, strategic coaching, or tool creation.

INTERNATIONAL SOLIDARITY VOLUNTEERING (ISV)

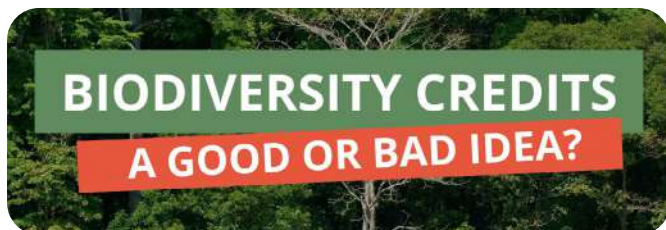
1 to 2 years

ISV missions, overseen by the Ministry for Europe and Foreign Affairs, enable individuals with key skills to commit to international missions.



OUR HIGHLIGHTS

THE CLIMATE CHANCE SUMMIT IN BORDEAUX AND THE ISSUE OF “BIODIVERSITY CREDITS”



At the Climate Chance Summit in Bordeaux in March 2024, Planète Urgence took part in an expert panel on biodiversity financing. Our Executive Director, Amandine Hersant, shared the NGO's perspective alongside leaders from EcoAct, West Africa Blue, WWF, and legal expert Matthieu Wemaere.

The debate highlighted contrasting views on the monetisation of biodiversity—some seeing it as a key lever to unlock funding, while others voiced concerns. As biodiversity credits and certificates are still under development within an unclear regulatory framework, it is crucial to increase dedicated funding while avoiding the pitfalls of carbon markets.

Planète Urgence is actively committed to ensuring that such funding genuinely benefits nature conservation.

CIFOR-ICRAF WEBINAR (CENTER FOR INTERNATIONAL FORESTRY RESEARCH)



In April 2024, Planète Urgence and the Resilient Landscapes team at CIFOR-ICRAF co-hosted a webinar to present research conducted in Benin, Madagascar, Ecuador, and Indonesia. By combining data on biodiversity, deforestation, climate, and human vulnerabilities, the studies identified priority areas for forest and mangrove restoration.

With a goal of coordinating restoration efforts, Planète Urgence and CIFOR-ICRAF shared their analysis during this event, which brought together NGOs, scientists, donors, and institutions. Supported and broadcast by the Global Mangrove Alliance and the UN Decade on Ecosystem Restoration, this webinar marked a key milestone to scale up impact and strengthen our actions.

THE MONTH OF CORPORATE VOLUNTEERING: A GROWING VEHICLE FOR ENGAGEMENT



Launched in 2021 by Planète Urgence, the Month of Corporate Volunteering (MDVE) aims to raise awareness among employees, as well as HR and CSR managers, about the opportunities offered by the Congé Solidaire® program.

The 2024 edition marked a new milestone with a large-scale campaign to promote this program among

businesses and the general public. From October 28 to November 3, a metro ad campaign in Paris spotlighted the Congé Solidaire®, made possible thanks to a strategic partnership with Mediashift, the creativity of Saatchi & Saatchi, and the valuable support of France Volontaires.

Through this campaign, Planète Urgence transformed the idea of "taking a holiday" into a concrete opportunity for environmental and social action. By cleverly repurposing traditional holiday slogans, the campaign's bold messages encouraged companies and employees to commit to high-impact missions, such as adult education and biodiversity protection. It also highlighted the many benefits of the Congé Solidaire®: gaining new skills, boosting professional engagement, and most importantly, rediscovering one's role in a world undergoing profound transformation.

“RECONCILING PEOPLE AND FORESTS”: PLANÈTE URGENCE'S NEW IDENTITY



In 2024, Planète Urgence reached a turning point by affirming its commitment through a new tagline:

“Reconciling People and Forests.”

This choice stemmed from a collective reflection process, in which many of you participated. Thanks to your votes and the guidance of the Saatchi & Saatchi agency, we shaped an identity true to our values and mission. In the face of climate urgency, we refocused our actions on the preservation of forest ecosystems.

More than just a slogan, this tagline is a promise: that of a future in which people and nature coexist in harmony.

Thank you to everyone who helped make this milestone possible!

OUR FUNDRAISING CAMPAIGNS

OUR MID-YEAR CAMPAIGN



En mai 2024, Planète Urgence a initié une campagne intitulée « N'attendons pas l'IA, agissons dès maintenant ! ». Cette initiative visait à créer un nouveau temps fort de collecte en plus de la campagne de fin d'année, en questionnant la place de l'action humaine sur le terrain et l'accompagnement des communautés directement affectées par la déforestation, face au rôle croissant de l'intelligence artificielle dans nos sociétés.

La campagne s'est appuyée sur la signature d'un manifeste affirmant que, bien que l'IA offre des opportunités pour répondre à certains défis environnementaux, elle ne peut remplacer l'engagement humain indispensable à la protection et à la restauration des écosystèmes.

OUR BACK-TO-SCHOOL CAMPAIGN



For the back-to-school campaign titled "Let's Cultivate the Future!", we focused on showcasing our actions through the Planète Education program. We highlighted the creation of school vegetable gardens in our partner schools in Benin through three core pillars:

- raising awareness about the environment,
- promoting local production of fruits and vegetables, and
- ensuring healthy nutrition for children.

OUR END-OF-YEAR CAMPAIGN



For its 2024 year-end campaign, Planète Urgence chose the theme:

"What if your gift this year was something different?",

thus prompting reflection on the value of often-unnecessary holiday gifts. The campaign kicked off with messages tied directly to seasonal events (Halloween, Black Friday, November 11th, etc.) and continued with visuals infused with humour, challenging the meaning of our spending habits.



OUR COMMUNITIES

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CORPORATE PARTNERS

In 2024, despite macroeconomic instability and headwinds, Planète Urgence demonstrated great resilience thanks to strong partnerships with loyal corporate sponsors and an ecosystem more committed than ever, united around strong values.

A total of **128 corporate partners** supported us this year through financial contributions and the engagement of their employees. **11 new partners** also joined our mission. A heartfelt thank you to all—your support enables us to take our projects even further this year!

Despite systemic disruptions, 2024 was a year of innovation for Planète Urgence, notably with the integration of a new type of funding: Beyond Value Chain Mitigation.

This contribution model enables companies to go beyond reducing their own CO₂ emissions by supporting impactful and innovative projects outside of their direct value chains. Using an internal carbon pricing mechanism, these companies contribute to the global net-zero objective and help build a more sustainable future for our planet and future generations.

Thanks to our partner **Milkywire**, its corporate members contribute to global carbon neutrality by funding our work in Indonesia through the Climate Transformation Fund.

In the world of innovative and sustainable finance, **Green-Got** became one of our main partners in 2024 by donating part of its interchange fees to Planète Urgence to help restore the mangrove ecosystems of the Mahakam Delta on the island of Borneo.

TÉMOIGNAGE

"For three years now, at Green-Got, we've supported mangrove restoration in Mahakam, Indonesia. This project is truly a collective story: a team in the field that never gives up, and our members who believe in it as much as we do. Mangroves are more than just trees with roots in water: they protect coastlines, absorb carbon, and shelter precious biodiversity. Every contribution matters, and together, we're helping this unique ecosystem come back to life."

Aurélie Baulard
Head of Impact at Green-Got

FIELD VISIT 2024 INDONESIA WITH CAUDALIE



For the second year in a row, Planète Urgence organized a one-week field visit in Indonesia, in the Babulu Laut region, with our partner Caudalie.

The visit provided an opportunity to discover the reality of our projects (mangroves, schools, fishing and women's communities...) and to meet the teams working to preserve these key ecosystems. Once again, the visit helped strengthen ties between our corporate sponsors and the field teams through open dialogue, shared experiences, and transparency.



MAIN PRIVATE DONORS



INSTITUTIONAL PARTNERS

We would like to express our deep gratitude to our public funding partners, whose support has once again been essential in enabling us to carry out our mission and significantly increase the impact of our programs.

We are pleased to announce that in 2024, several public institutions renewed their commitment to support us. Their multi-year financial backing allows us to implement the strategy defined by the association while helping us to structure our projects. This institutional recognition is a true asset for mobilizing new partners and scaling up our work.

BILATERAL PARTNERS



Since 2015, Planète Urgence has worked closely with the Ministry of Europe and Foreign Affairs (MEAE), particularly in deploying International Solidarity Volunteer (VSI) programs. This collaboration has deepened since 2021 with the Exchange and Skills Volunteering Program, supporting voluntary organizations eager to mobilize new audiences—including employees, both active and retired.



We extend our sincere thanks to the AFD (French Development Agency), which co-finances three major projects: TAPIA (Madagascar) since July 2022, Planète Education (Benin) since August 2023, and RACINE (Cameroon) which began in early 2024. These funds enable large-scale implementation across three key territories.



Lastly, the Civic Service Agency supports the deployment of Civic Service volunteers in France and abroad. This collaboration is vital to encourage international volunteer engagement, ensuring everyone can contribute to a world with living forests.

MULTILATERAL PARTNER



The European Union has funded Planète Urgence as the lead organization of a consortium in Madagascar under the DIABE project since late 2020. This initiative promotes ambitious and sustainable management of fuelwood in Madagascar.

FRENCH LOCAL AUTHORITIES

The municipalities of Rennes and Nantes have maintained their support for our NGO by engaging their employees through the Congé Solidaire® and supporting our activities.

We express our deepest appreciation to our institutional partners for their trust, financial support, and continued commitment to halting biodiversity loss and deforestation.

We are determined to keep working together to protect ecosystems and improve the living conditions of the local communities who depend on them.

Thank you!



CULTIVATING COLLECTIVE KNOWLEDGE

EXPERTISE IN ENVIRONMENTAL PRESERVATION AND RESTORATION



Global Mangrove Alliance

In 2023, Planète Urgence joined the GMA. The goal is to leverage collective expertise to reduce mangrove loss, improve restoration efforts, and double the protection of mangrove ecosystems.



International Union for Conservation of Nature (IUCN)

In 2023, Planète Urgence joined the IUCN, a global authority composed of more than 1,400 governmental and civil society organizations and 15,000 experts. It leads global efforts to assess the status of the natural world and identify the actions needed to safeguard it.



United Nations Decade on Ecosystem Restoration

Our inclusion in the UN Decade aims to help us gain expertise, notably by sharing best practices with other committed actors, to improve the impact and quality of our projects in the field.

COMMITMENT TO ALLIANCES

Planète Urgence is part of several recognized international networks, and our involvement in these collectives is essential to our teams. Each year, the data reminds us that there is an urgent need to accelerate the implementation of solutions to counter the threats facing our ecosystems—and, by extension, the most vulnerable populations.

We believe in exchange and knowledge sharing, in the complementarity of expertise, in alliances and integrated approaches, and in solidarity among development actors. It cannot be said enough:

“Alone we go faster, together we go further.”

EXPERTISE IN ENVIRONMENTAL EDUCATION



Coalition Éducation: Advocating for the Right to Education for All

Planète Urgence is an active member of the Coalition Éducation, which promotes access to sustainable development education for everyone. Since 2023, we have been part of the organization's Board of Directors, allowing us to highlight the link between education and environmental challenges.

EXPERTISE IN CAPACITY BUILDING



France Volontaires: Promoting and Developing International Exchange and Solidarity Volunteering

Since June 2021, Planète Urgence and France Volontaires have been partners in strengthening collaboration around a shared vision of volunteering as a tool for capacity building and greater impact.

DONORS

In France, public generosity toward NGOs slightly declined due to inflation, but citizen engagement remains strong. The share of small donations (under €150) slightly decreased, while automatic monthly donations grew by 4.3%, now accounting for 45% of total donations* (*source: France Générosités)

At Planète Urgence, we saw a similar trend in 2024. Although environmental causes are currently ranked below humanitarian and social emergencies, we were able to raise +33% more than in 2023, thanks to strong partnerships and a loyal donor base.

Supporting Planète Urgence means effectively supporting projects that preserve endangered forests and biodiversity. It's also the best way to protect and assist local communities in their fight against deforestation and ensure they retain diverse, sustainable livelihoods.

Whether you're a one-time donor or a regular supporter, donating directly or through our partners, your generosity is vital—not only for implementing our projects but also for supporting our field teams.

We are proud to have received increased public support, representing 8% of Planète Urgence's total fundraising in 2024. This is largely thanks to regular donors, whose ongoing contributions offer vital financial stability for our NGO.

We extend our heartfelt thanks to every single one of Planète Urgence's donors who contributed—each in their own way—to our projects in 2024.



[Support Planète Urgence](#)

TRIBEE*

After a strong launch in 2023, the partnership with the solidarity fundraising platform TRIBEE took off in 2024, raising nearly €130,000 from 3,585 contributors who chose Planète Urgence among 12 participating associations.

The concept? It's an online platform that allows users to create solidarity-based fundraising pages for events or group gifts, with 5% of the total amount donated to partner NGOs like Planète Urgence.

TRIBEE has now become one of the main tools for public fundraising at Planète Urgence. All donations directly support the organization's mission, particularly projects focused on sacred forest conservation in Benin and its Planète Education environmental awareness program.



[TRIBEE Planète Urgence](#)

PUBLIC GENEROSITY: KEY FIGURES

2 137 donations made in 2024 (excluding the TRIBEE platform)

4 367 donors, including 161 regular donors (with an average donation of €18)

361 759€ raised in 2024 across all fundraising channels

2 major fundraising campaigns during the year

LAUNCH OF THE FOREST ANGEL PROGRAM

Mangroves are much more than forests. They capture carbon, shelter extraordinary biodiversity, protect coastlines and communities, and provide livelihoods for thousands of people.

Yet, despite their critical role in climate action, they remain underfunded—especially by the general public.

To address this gap, Planète Urgence launched an innovative philanthropic investment program: the Forest Angel initiative. In its first phase, 12 philanthropists joined the adventure, closely engaging with the organization.

Their non-financial return on investment is measured in hectares restored, carbon sequestered, and micro-entrepreneurs supported in our intervention areas.



[Forest Angel x Planète Urgence](#)



VOLUNTEERS, AMBASSADORS

Planète Urgence is supported by a network of volunteers—former participants who have been transformed by their missions with our local partners and who are eager to share their experiences and raise awareness about Planète Urgence within their personal and professional circles.

ACTIONS OF THE PLANÈTE SOLIDAIRE NETWORK

The network of ambassadors, called “Planète Solidaire,” is built to last. It gathers monthly and comes together once a year for a Forum aimed at strengthening team spirit and cohesion. Depending on their availability and interests, members commit to supporting the Planète Urgence team in its missions and increasing the visibility of the association throughout the country.

In 2024, around ten local events were organized, including:

- Facilitation at Run for Planet races (Planète Urgence partner),
- Participation in the Cap Martinique transatlantic sailing race under Planète Urgence’s banner,
- Photo exhibitions and mission-related conferences,

- And remote training sessions for field teams on basic digital tools.

Beyond these activities, every ambassador is invited to contribute according to their own skills and interests:

- Lead a Climate Fresk workshop
- Act as a corporate liaison within partner companies
- Mentor new volunteers
- Facilitate discussion groups
- Participate in strategic planning
- Develop new partnerships
- Support with specific tasks (translation, accounting, logistics, strategy, etc.)
- And of course, share news and promote fundraising campaigns

2024 KEY FIGURES :

55 active volunteers, of whom **2/3** are women, with about ten new members joining the network in 2024

11 monthly online meetings of the network



GODMOTHERS

In addition to the Planète Solidaire network, Planète Urgence is fortunate to count on two committed godmothers:



Alice Modolo

Free diver, Vice World Champion



Cyrielle Hariel

Journalist, speaker, and impact author



CONCLUSION

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OUR GOUVERNANCE

OUR TEAM

Planète Urgence has its headquarters in Paris and six national offices with local teams across the world: in Benin, Cambodia, Cameroon, Ecuador, Indonesia, and Madagascar. The national offices of Planète Urgence bring together a range of professional roles:

- Project expertise, with functions in project management, technical expertise in forestry, capacity building of local partners, and volunteer program management.
- Technical field expertise, with staff working directly in forest areas to ensure high-quality project implementation.
- Support functions, including staff responsible for finance, communications, and administrative and logistical operations.

**IN 2024, THE TEAM INCLUDED
101 STAFF MEMBERS**

19 at headquarters in Paris

6 in Benin

4 in Cambodia

6 in Cameroon

1 in Ecuador

14 in Indonesia

55 in Madagascar



GroupeSOS

Entrepreneurs for common good

Groupe SOS is a non-profit organization committed to promoting social cohesion. It develops and brings together associations and social enterprises united by their social and environmental missions.

Its work is structured around two major priorities:

- The management of non-profit institutions dedicated to youth, health, vulnerable populations, and elderly care;
- The preparation of a sustainable and inclusive future, through ambitious projects focused on ecological transition, territorial revitalization, responsible commerce, and access to culture.

Secular and non-partisan, Groupe SOS promotes a genuine social vision centered on the common good.

With 22,000 employees, 2 million beneficiaries each year, and operations in 50 countries, Groupe SOS proves that large-scale impact is not only possible but essential to build a fairer and more united future..

OUR ADVISORY BOARD

Every six months, Planète Urgence convenes a consultative committee composed of experts and representatives from institutions, businesses, and the education sector. This board helps guide the NGO's development and strengthen the quality of its work..



RENAUD BETTIN

Climate Expert at Sweep



FRÉDÉRIC CHOLÉ

Delegate for Civil Society, Civic Engagement and Youth—Ministry for Europe and Foreign Affairs



NICOLAS FROISSARD

President of the Association



JACQUES HUYBRECHTS

Founding Director, Parliament of Future Entrepreneurs and Université de la Terre



NICOLAS BERETTI

Co-President of Coalitions



CHRISTIAN DIDIER

Climate and Sustainability Partner at Deloitte



ARNAUD GAUFFIER

Director, Conservatoire d'Espaces Naturels de Savoie



BENJAMIN JULLIEN

Global Strategic Communications Council



ANNA LE FAOUDER

Convention of Businesses for Climate



ALEXANDRE LOURIÉ

International Managing Director, Groupe SOS



MARIE SIGAUD

Researcher, National Museum of Natural History



ROMAIN LE CHÉQUER

Director, Pierre Bellon Foundation



MURIEL ROY

Director of Communications & Fundraising – Aux Captifs, la Libération



SONIA VAUTRIN

Production Management Officer, AFNOR Group

“Planète Urgence is part of a school of thought—Groupe SOS—that blends solidarity and entrepreneurship in 50 countries. The mutual benefit is clear: sister organizations gain from its environmental expertise, and it in turn benefits from their work in health, micro-entrepreneurship, and innovative education.”

Alexandre Lourié

International Managing Director, Groupe SOS

“After working for 8 years at Planète Urgence, I remain deeply connected to the cause and the team. Today, as a volunteer, I am happy and proud to support the Strategic Advisory Board—it's a way to extend my commitment to a planet that desperately needs it.”

Muriel Roy

Director of Communications & Fundraising, Aux Captifs, la Libération

“My involvement in Planète Urgence's advisory board is a reminder of how deeply connected we are to people and nature on the other side of the world. These fragile ecosystems may seem far away, but they are intricately linked to us—something made tangible through the association's projects.”

Renaud Bettin

Climate Expert, Sweep

TESTIMONIALS FROM BOARD MEMBERS

“Planète Urgence is an organization that, over the past 25 years, has lived a thousand lives. It has built a strong proximity-based approach with its partners in countries of operation and demonstrates a serious and sustainable impact. Its mission—at the intersection of mobilizing public and private resources, climate advocacy, natural resource protection, and local human development—is a key asset for a better world.”

Romain Le Chéquer

Director, Pierre Bellon Foundation

“For 25 years, Planète Urgence's actions have inspired those working to restore fragile ecosystems. By sustainably reconnecting people and the planet, the organization's collective action and spirit of innovation are a call for businesses to actively participate in reforestation and adopt more sustainable practices. Thank you to Nicolas Froissard and Amandine Hersant for allowing me to contribute!”

Christian Didier,

Partner – Climate and Sustainability, Deloitte

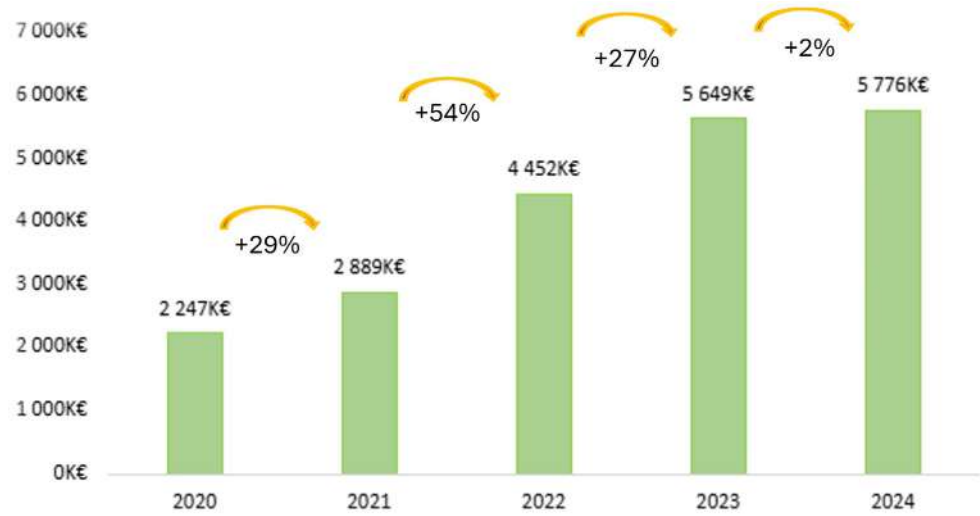
FINANCIAL REPORT

ACTIVITY LEVEL REMAINS STABLE AND CONFIRMS THE ASSOCIATION'S POSITIVE MOMENTUM DESPITE AN UNCERTAIN ENVIRONMENT FOR OFFICIAL DEVELOPMENT ASSISTANCE

Planète Urgence's 2024 operating budget amounted to €5,776,000 (excluding earmarked funds), representing a 2% increase compared to 2023. This moderate growth follows a phase of more significant expansion in previous years. Nevertheless, it reflects the organization's ability to maintain a steady level of activity in a context of uncertainty—particularly regarding public donor subsidies. The year 2024 was marked by the launch of a capacity-building project in Cameroon, made possible by the renewed confidence of both public and private donors.

GRAPH 1:

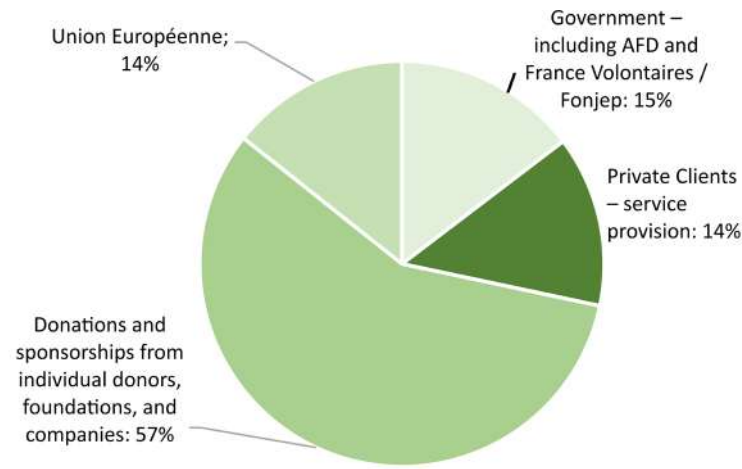
After substantial growth between 2020 and 2023, Planète Urgence maintained a budget (excluding earmarked funds) of 5.776 M€.



Our revenue sources are highly diversified, contributing to our financial resilience.

- 71% of our budget is funded by companies and individual donors,
- while the remaining 29% comes from public and international institutions (such as the French Development Agency, Fonjep, France Volontaires, and the European Union).

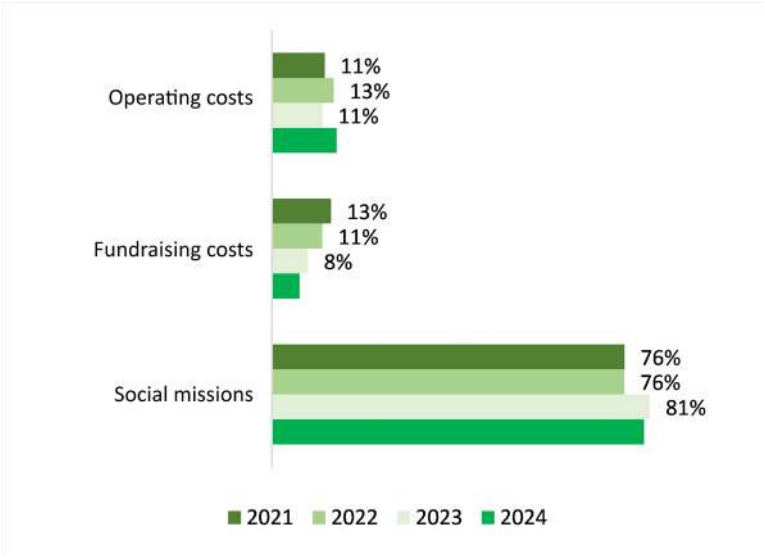
GRAPH 2:



It's worth noting that the share of the budget allocated to social missions decreased slightly to 80%, compared to 82% in 2023. This change is linked to the launch of structuring projects, which are accounted for as operational costs. As a result, the proportion allocated to administrative and fundraising costs increased from 18% to 20%.

GRAPH 3:

Distribution of jobs at the Planète Urgence Association between 2020 and 2024



PRESIDENT'S WORD

In a world where certainties are crumbling and crises keep piling up, Planète Urgence stayed the course in 2024—with consistency and determination. This report is proof: behind every project, every number, there are women and men taking action, believing in the possibility of a different future, and building it every day.

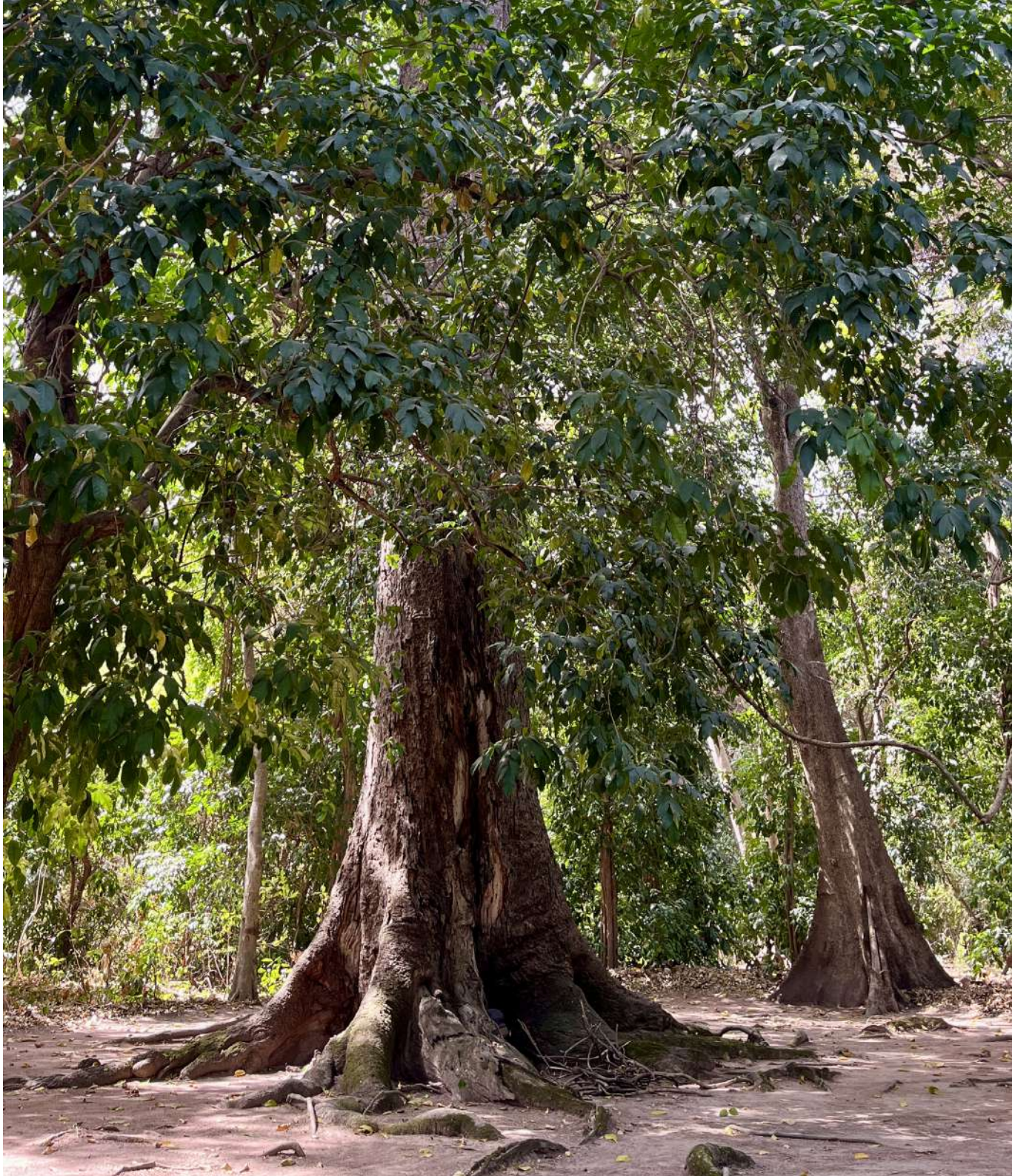
Reconciling people and forests is not just about planting trees. It's about restoring meaning, connection, and autonomy to communities that are too often forgotten. It means tackling the root causes of inequality and deforestation by relying on the know-how of local populations and the power of solidarity. It also reminds us that forests are far more than carbon sinks—they are places of life, of culture, of memory, and of future.

I want to salute the exceptional commitment of our teams, partners, volunteers, and all those who carried this mission with courage and humility throughout this unpredictable year. You stood firm. You are, without a doubt, the builders of a more just world.

As 2025 marks the 25th anniversary of Planète Urgence, we reflect on how far we've come... and on the path we still need to create. More than ever, we need hope, action, and cooperation. And more than ever, Planète Urgence is here to make that happen.

Thank you, everyone!

Nicolas Froissard







PLANÈTE URGENCE

GroupeSOS

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Planète Urgence is
a member of the Groupe SOS.

GroupeSOS
Entrepreneurs for common good